

## Programme of the Celtic-Plus Event, Barcelona, 18-19 May 2017

Venue: Barcelona's International Conventions  
Centre (CCIP)

Plaça de Willy Brandt, 11-14, 08019 Barcelona, Spain



### Preceding Days

Tuesday and Wednesday

Visit of the project booths in the Celtic-Plus Exhibition

## Programme

Thursday, 18 May 2017

### Celtic-Plus Event: "Visions, success stories and economic impacts"

All day	<b>Celtic-Plus Exhibition</b>
9:30 – 11:30	<b>Intercluster session</b> Celtic Plus, Euripides2, Eurogia 2020, ITEA 3, Metallurgy Europe and Penta
11:30 – 12:00	<b>Break and exhibition</b>
12:00 – 13:00	<b>SME session</b>
13:00 – 14:00	<b>Lunch and exhibition</b>
14:00 – 14:15	<b>Opening of the Celtic-Plus Event</b> <b>Welcome by Oscar Fernandez Moyano, Coordinator of the Spanish Presidency Eureka at CDTI</b> <b>Welcome by Jacques Magen, Chair of Celtic-Plus</b>
14:15 – 15:30	<b>Keynotes and Celtic-Plus Quiz followed by a discussion</b> Moderator: Jean-Pierre Tual (Gemalto) <b>Automotive Telecoms</b> , Alessandro Coda, Chief Technology Officer, Clepa (Association of Automotive suppliers) <b>M2M/IOT</b> , Riza Durucasugil, R&D Director, Netaş <b>Industry 4.0</b> , Jordi Hernandez, Digital Manufacturing Senior Consultant, ATOS
15:30 – 16:00	<b>Break and exhibition</b>
16:00 – 17:15	<b>Panel: Business impacts of Celtic-Plus projects</b> Moderator: Randy Zadra (NRC Canada): CoMoSeF (Celtic Innovation award winner 2017): Patricia Ortiz (Innovalia) SASER (Celtic Innovation award winner 2017): Marco Hoffmann (Nokia) HIPERMED: Start Up company: Oscar Chabrera (Vilynx) SIGMONA: Start Up company: Costa Requena Jose (Cumucore)
17:15 – 18:00	<b>Best of Celtic-Plus Projects</b> Moderator: Jacques Magen (Celtic-Plus Chairman) <b>Celtic-Plus Awards 2017:</b> Innovation Award winners CoMoSeF and SASER and the Excellence Award Winners H2B2VS, NOTTS & SIGMONA. The awards will be handed over by representatives of the public authorities of coordinating countries: Finland: Hannu Nurmi (Tekes), France: Serge Bodjrenou (DGE), Germany: Andrea Hesse (DLR) and Spain: Juana Sanchez (CDTI).
<b>After Award Session</b>	<b>Prize Draw:</b> Hand-over to the winner of the Celtic-Plus Quiz. Sponsored by: 
18:00 – 19:30	<b>Exhibition visit and cocktail in the Exhibition Area</b>

Friday, 19 May 2017

**Celtic-Plus Event: “Project Ideas and Networking”**

<b>All day until 15h00</b>	<b>Celtic-Plus Exhibition</b>
<b>9:00 – 10:00</b>	<p><b>Funding and research topics in the different EUREKA countries</b> Round-table with Public Authorities (moderated by Valerie Blavette (Orange), Celtic-Plus Vice-Chair)</p> <p><b>Participating Public Authorities:</b></p> <p>Belgium, Geert Thorrez (VLAIO) Canada, Randy Zadra (NRC) Finland, Hannu Nurmi (Tekes) France, Serge Bodjrenou (DGE) Portugal, Ricardo Migueis, Agencia Nacional Inovação (ANI) S-Korea, Cheon Kyo Park (Head of KIAT Europe Office) Spain, Juana Sanchez (CDTI) and Jesus Canadas (MINETAD) Sweden, Jessica Swennebring (VINNOVA) Turkey, Mete Karaca (Tubitak)</p>
<b>10:00 – 10:30</b>	<b>Coffee break</b>
<b>10:30 – 11:00</b>	<p><b>Keynote:</b> <b>IoT: Connect, secure, monetise</b>, Jean-Pierre Tual (Gemalto S.A.)</p>
<b>11:00 – 12:00</b>	<p><b>Celtic-Plus Project Ideas Pitches</b> Short elevator pitches of innovative project ideas for the next call of Celtic-Plus Cluster (moderated by Peter Herrmann, Celtic Office)</p>
<b>12:00 – 13:00</b>	<b>Lunch and networking</b>
<b>13:00 – 14:30</b>	<p><b>Continuation: Celtic-Plus Project Ideas Pitches</b> Short elevator pitches of innovative project ideas for the next call of Celtic-Plus Cluster (moderated by Peter Herrmann, Celtic Office)</p>
<b>14:30 – 14:50</b>	<p><b>Best Practice for Proposers</b> How to set up a successful Celtic-Plus project (Celtic Office)</p>
<b>14:50 – 15:00</b>	<b>Closing of the Celtic-Plus Event</b>

Link to Celtic-Plus Event page:

