

# Digital Sense

Value from Living Data

Strategic Proposal 2014

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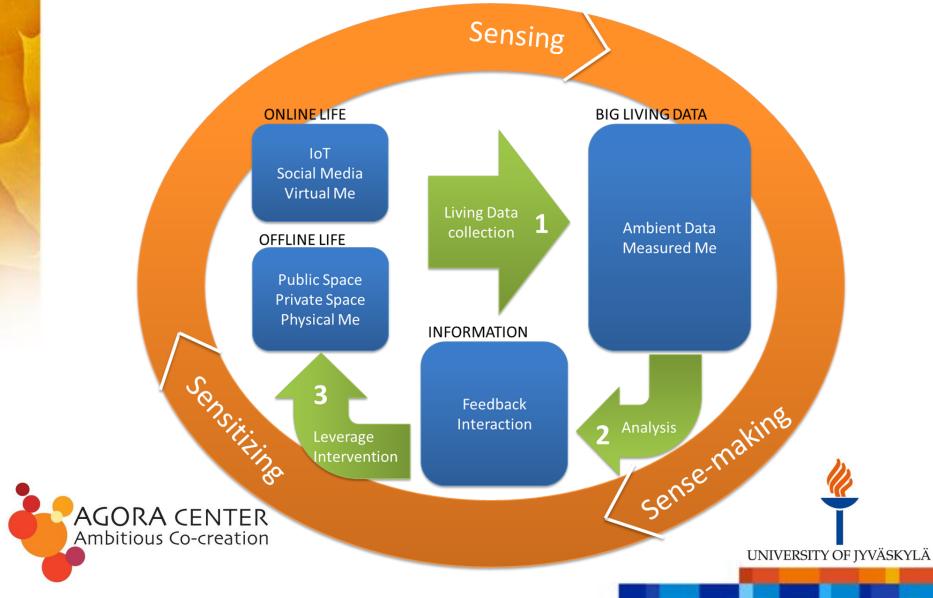
### Digital Citysense

Augmenting life and harnessing value from a new digital sense that implants into living spaces, appliances, and ourselves.





## Living Data-Loop



Application domains

eHealth & Care

Fitness & Wellbeing

Learning

Work ability and performance

Traffic flow and safety

Sensible cities

Business intelligence



### Building the Sensible City

- Agora Center's Digital Sense program 2015-20
  - experts from research network in key focus areas
  - co-creators from industry and public sector
- We are looking for partners with expertise and passion for building the future sensible city
  - digital sensing infrastructures (gateway solutions, standards, platforms)
  - business and service value-models
  - social acceptability (privacy, security, benefit)

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