



eltic-Plus⁺

Smart Connected World

Celtic-Plus Event

Project Ideas and Networking

19st May 2017, Barcelona

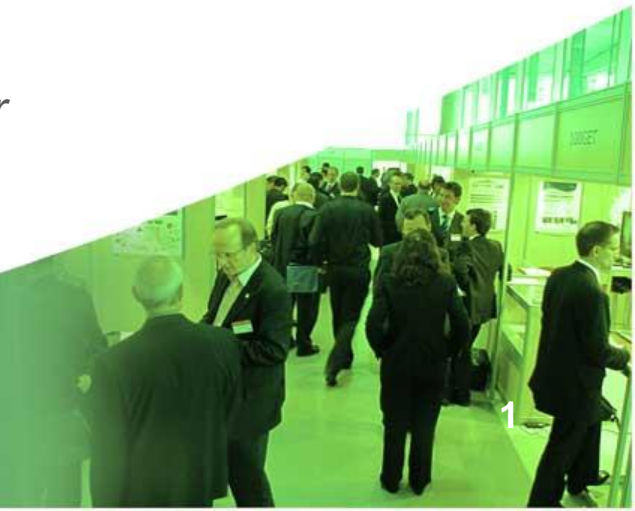


Cognitive Asset Management Integrated Solution



fracttal

Ricardo Román. Sales Director
Ricardo.roman@fracttal.com



Teaser

What is the main benefit of the idea/proposal?

A "Cognitive Maintenance" Asset Management solution that goes beyond preventive and predictive maintenance, using IoT, Cloud and other innovative technologies.

What makes the added value?

With over 1,9 Billion Assets connected to the Internet of Things by 2020, having the right tool to make the right decisions is crucial.

Why should I participate in the project?

Fractal already has an IoT based Asset Management Solution (both hardware and software) and we are looking to add "Cognitive Maintenance" tools like Machine Learning, IA, Big Data and Augmented Reality.

Fractal Technologies:

- First CMMS designed for IoT.
- Founders and members with more than 50 years of combined experience in maintenance and CMMS implementation.
- Start-up Chile Demo Day 2015 Winners.
- First Chilean Tech Developer Start-up to partner with Intel.
- Microsoft ISV Partner.
- Start-up Chile Tech Evening “IoT” 2016 Winner.
- Successfully completed “Seed” and “Scale” Start-up Chile Programs.
- More than 4.000.000 assets under the Fractal CMMS.
- Customers in 22 countries.
- 15 Local Distributors in Latin America.



Start-Up Chile @startupchile
 El primer lugar se lo lleva
 @FractalApp! pic.twitter.com/4EKp9SASjk



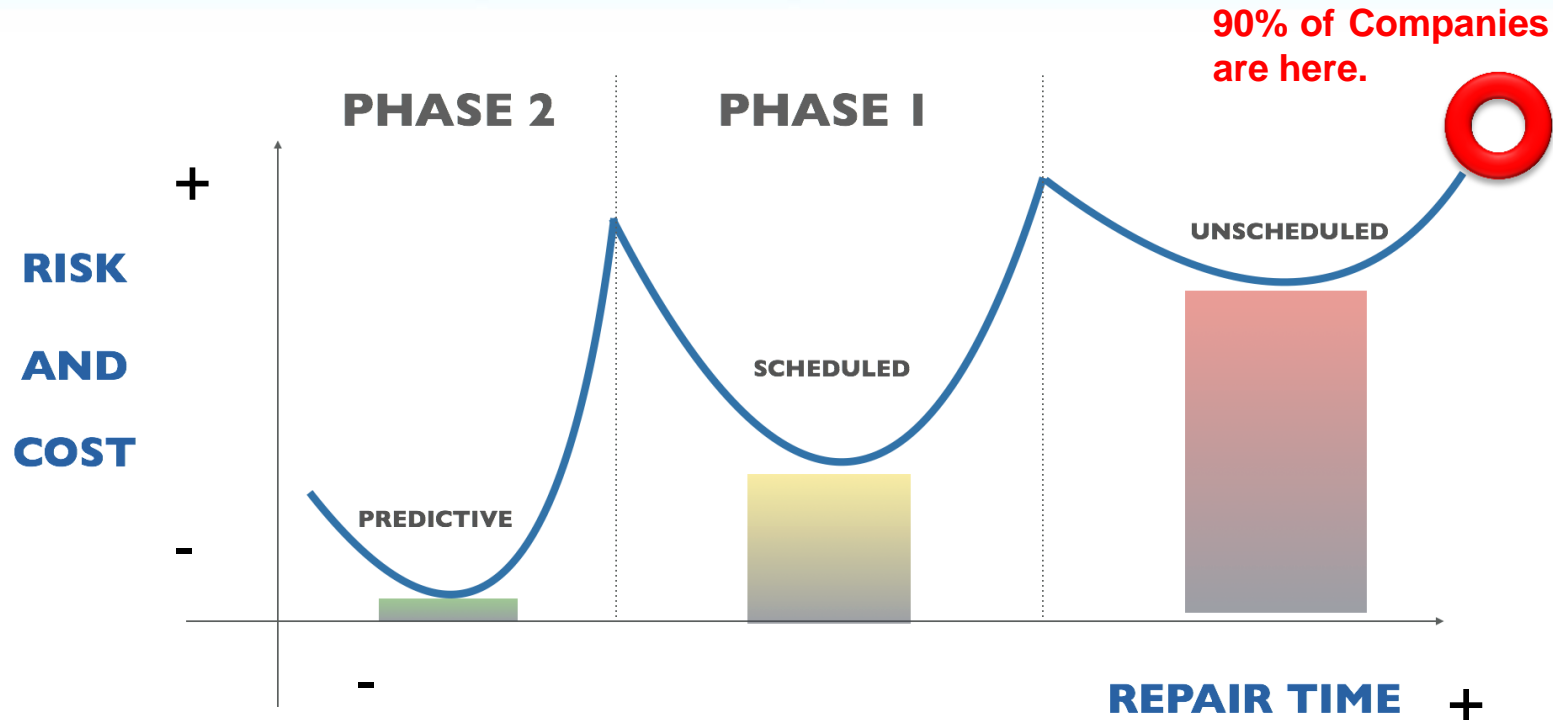
Proposal Introduction (1)



COMPLETE SOLUTION



Proposal Introduction (2)



- We are already on the market with the CMMS and IoT hardware.
- Looking to implement “Predictive Algorithms” in 6 months and fully “Cognitive Maintenance” in the next 2 years.

Fracttal:

- Headquarters in Chile, with Offices in Brazil, Colombia and USA.
- Distribution Partners in 15 countries.

Looking for Partners in:

- Innovation Programs and Funds, both Private and Public sourced.
- Artificial Intelligence and Machine Learning partners.
- Augmented Reality partners and integrators.
- Big Data and Industrial Datasets Owners.
- Asset Management Consulting Firms.



Contact Info

For more information and for interest to participate please contact:



Ricardo Román
ricardo.roman@fracttal.com
+56976538491
San Pío X, 2445 Santiago Chile.
<http://www.fracttal.com>