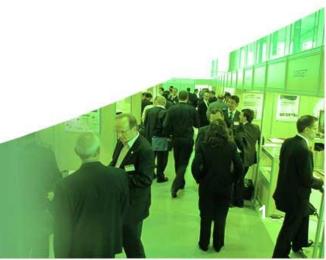




Celtic-Plus Event 28 April 2015, Vienna

# Project Proposal Domestic Internet Search Engine

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## **Organisation Profile**



We are business consultants specialized in designing and establishment of business strategies in order to provide our customers profitability increase through business process optimization, profiling, placement and monitoring of new products on the market as well as strategic planning and execution with the aim of improving performance and efficiency.



## **Proposal Introduction (1)**



Domestic Internet search engine development

Proposal aim is to serve request for domestic content with better quality than global search engines

For example, in Serbia global search engine doesn't fit all local products and services



# **Proposal Introduction (2)**



Domestic search engine will be base ground for commercial, value-added services

Benefits of domestic search engine will have:

- Search engine users,
- local Telco & ISP industry,
- Digital marketing industry,
- Language, alphabet,
- Cultural, ethnical, etc considerations,



#### **Partners**



The project is in conceptual phase.

I phase:

Design, protoype, MVP

II phase:

Funding and investments, product portfolio

III phase:

Go to market, cooperation with other domestic and international Internet search engines



### **Contact Info**



For more information and for interest to participate please contact:



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