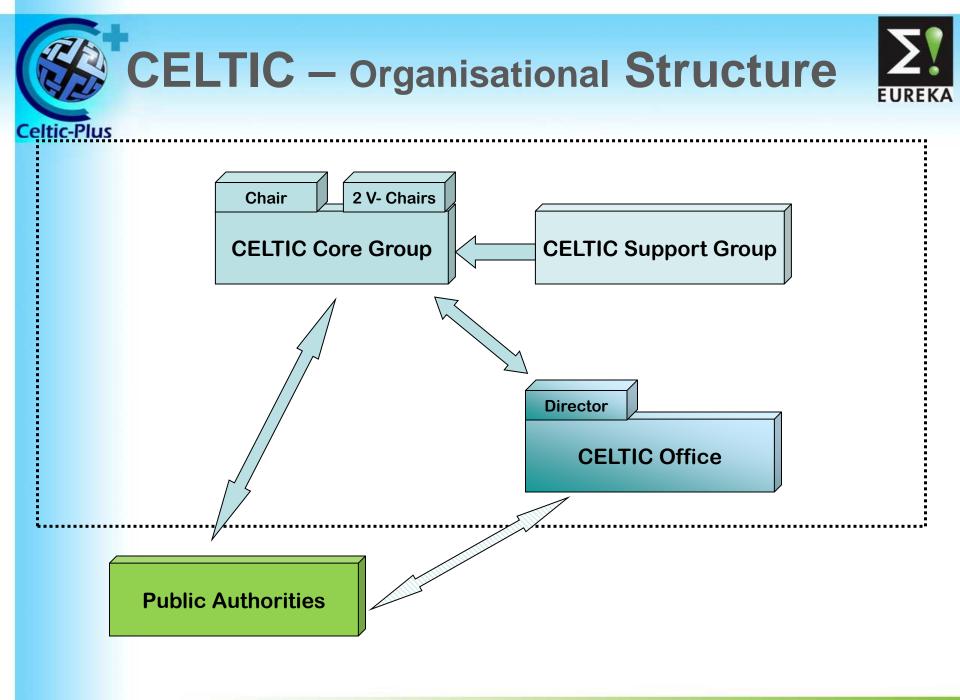




### Preparing a Celtic Plus project proposal

#### Celtic-Plus Event in Vienna, April 28, 2015

Peter Herrmann, Celtic-Plus Operations Director





# **CELTIC Office Structure**







Peter Peter Stollen- Herrmann mayer



- Overall responsibility for Office
- Interface towards Core Group
- Support for PAs





**Programme Co-ordinator** 







Ellen Tallas

Luitgard Hauer

Maria Barros

Christiane Reinsch

- Monitoring of progress
- Support for projects

- Accounting
- Administration support
- Proposal registration
- Website management
- Public Relations (Milon Gupta)
- IT-Support (Klaas-Pieter Vlieg)



## **4 Steps towards the Celtic Label**

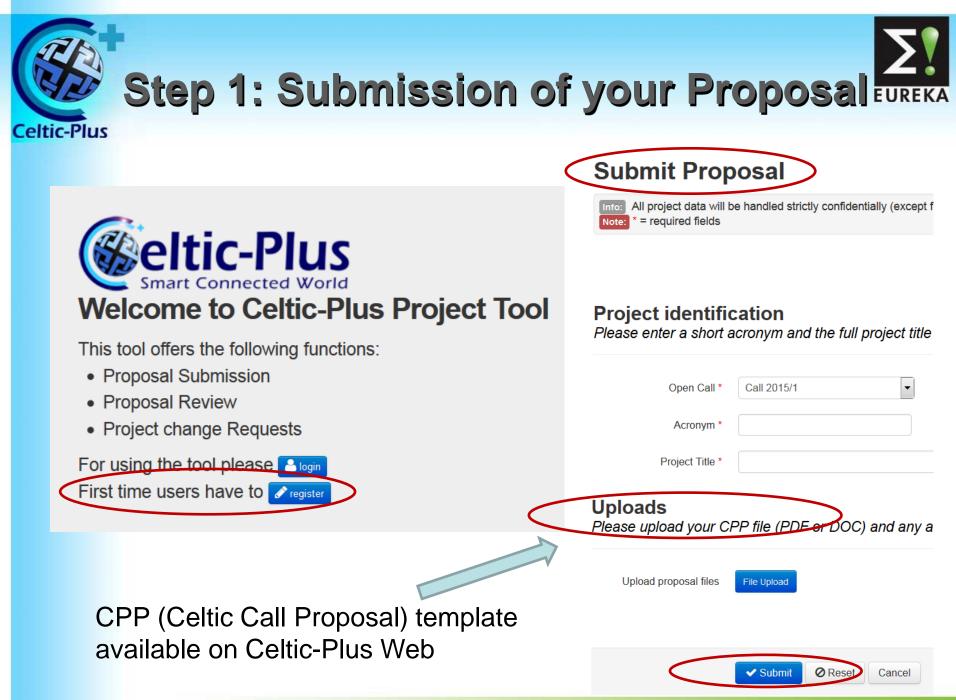




Time line: 6 weeks in total

- 1. Proposal submission
- 2. Evaluation
- 3. Label decision
- 4. Evaluation Results to the Submitters

In Parallel: Contact your national authorities: <a href="https://www.celticplus.eu/public-authorities/">https://www.celticplus.eu/public-authorities/</a>





## Step 2: Evaluation of your Proposal



1. Evaluation by the Group of Experts (GoE)

#### List of Evaluation Criteria:

- 1. Technological innovation and strategic relevance
- 2. Business perspective or business plans
- 3. Realistic degree of innovation with respect to the markets needs
- 4. Potentials for exploitation of the results
- 5. Feasibility, with reference to the proposed planning
- 6. Quality of the proposed consortium
- 7. Value for money

| S = Suitable for Labelling |
|----------------------------|
| M - Madifications required |

- M = Modifications required
- N = Not suitable for Labelling

Example of a typical outcome of GoE Evaluations

| Group of Experts evaluation |        |                |           |           |   |  |  |  |
|-----------------------------|--------|----------------|-----------|-----------|---|--|--|--|
| Acronym                     | Rating | Recommendation |           |           |   |  |  |  |
|                             |        | <b>R1</b>      | <b>R2</b> | <b>R3</b> | S |  |  |  |
| Proposal 1                  | 2.00   | Ν              | М         | Ν         | Ν |  |  |  |
| Proposal 2                  | 3.00   | Μ              | М         | Μ         | М |  |  |  |
| Proposal 3                  | 4.00   | S              | М         | S         | S |  |  |  |
| Proposal 4                  | 4.50   | S              | S         | S         | S |  |  |  |



### **Step 2 Evaluation**



#### 2. Evaluation by Public Authorities

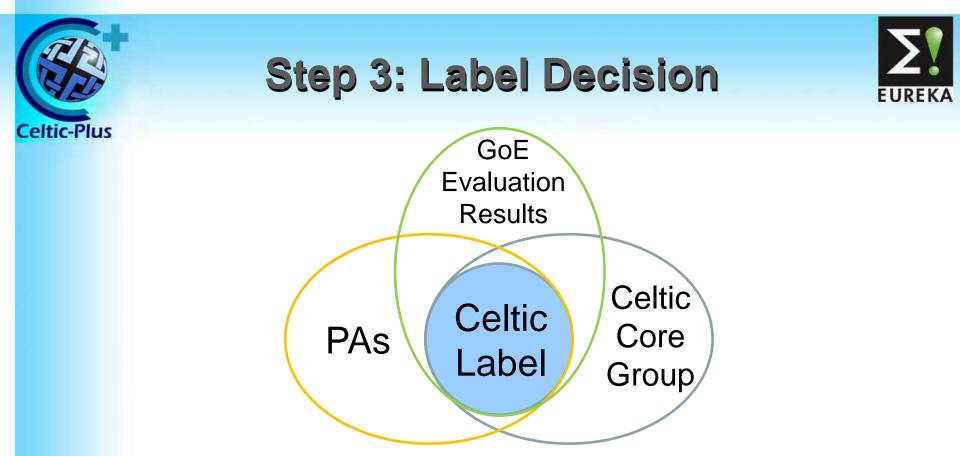
Colour Codes Legend:

| Ok, good for funding | Average chance for | Low chance for | Little or no chance for | No decision yet |
|----------------------|--------------------|----------------|-------------------------|-----------------|
|                      | funding            | funding        | funding                 |                 |

Possible statements for PA evaluations

#### Example of a typical outcome of PA Evaluations:

| Acronym   | Country    | Budget     | Comment  | Status for  | Funding     |
|-----------|------------|------------|--|-------------|-------------|
|           |            | share in % |  | funding     | Applicatio  |
| Project 1 | Finland    | 15.57      | Good project funding likely                                | ok          | Yes         |
| Project 1 | France     | 42.00      | High FR buget share  | no decision | Provisional |
| Project 1 | Turkey     | 26.18      | Project targets too many things without any special focus. | low         | No          |
| Project 2 | Belgium    | 4.00       | Partner will be self funded                                | ok          | Yes         |
| Project 2 | Germany    | 8.57       | Project is innovative but too ambitious.                   | average     | No          |
| Project 2 | Netherland | 23.00      | Innovation with respect to the SoA not visible             | low         | Provisional |
| Project 2 | Spain      | 7.48       | Possibilities of funding by MInistry of Industry           | average     | Provisional |
| Project 2 | Sweden     | 23.23      | Good project funding likely                                | ok          | Yes         |
| Project 2 | Denmark    | 11.61      | No funding for Cluster project                             | no funding  | No          |



- The decision on the label of proposals is taken in a common meeting of the Public Authorities and the Celtic Core Group.
- In addition to technical quality and business relevance national priorities can also be a criterion.



## **Step 4: Evaluation Result**



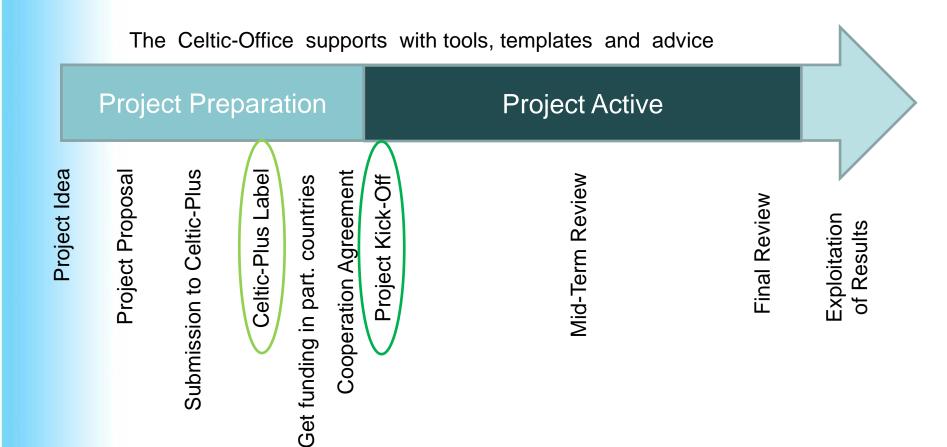


- Label Decision is communicated to proposers within 2 month after submission.
- Labelled Projects are informed by the Celtic Office about the Set up Process.
- Rejected Proposals receive feedback how they could be improved.



## **Project Live Cycle**







# **Project Set Up Process**



The Set Up process starts with labelling of the Celtic Project

- In EUREKA projects the funding is granted by ministries of the participating countries.
- Projects usually start when mandatory partners have green light for funding.

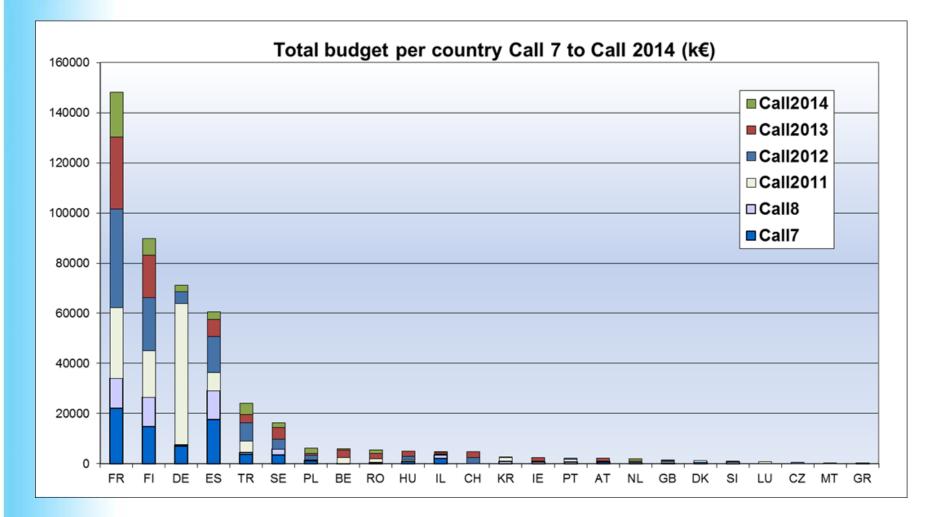


- The Celtic Office organises monthly phone contacts to help projects to conclude this critical phase.
- In the last years a success rate for running projects between 60 and 70 % has been achieved.



# **Country Participation**









### **Contact:**

## Peter Herrmann Celtic Office Operations Director herrmann@celticplus.eu