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AI enabling effective directly to customer sales

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AI laboratory

Recent results
- *Micro weather analyser from live video feed: rain, sun, snow, ice*
- *Traffic counter from video feed: pedestrian, bicycle, car, bus and direction of a traffic*
- *CO2 analyser for mobility. Measures in real time users CO2 emissions while mobile. Recognizes walking, bicycling, car, bus, train, tram and metro.*
  https://www.smartlahti.fi/citicap/

Focus on commercial AI applications

Proposal Introduction (1)

Goal is to enable producers / manufactures of services and products to market and sell them directly to consumers by utilising AI technologies.

- *How to define / find potential customers?*
  - *On heterogeneous markets?*
- *How to make customer experience pleasant?*
- *How to organise logistics?*
- *What are requirements for business ecosystem?*
- *What are needed tools?*
- *How to do all above cost effective?*

Partners

Upseller Oy, Finland
  - AI chat bot services
GreenPeak Oy, Finland
  - Ecosystem analysis
ETM LtD, South Korea
  - AI logictic systems
LAMK OY / LAB Oy, Finland
  - AI solutions

Contact Info

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