



eltic-Plus⁺

Smart Connected World

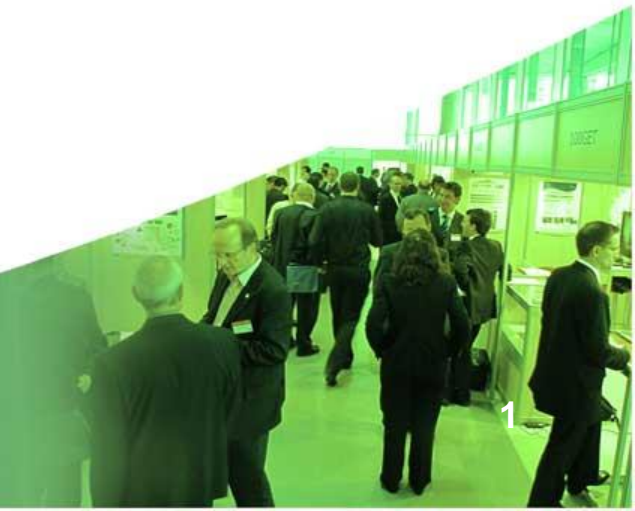


Celtic-Plus Event
Project Ideas and Networking
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Pitch of the Project Proposal

Visualisation and management of complex information using mind mapping automation

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Teaser

1. Big Data, Open Data and AI generate complex information. The amount of complex information generated is increasing exponentially.
2. Linear text, web pages and any software using hyperlinks present many challenges (no “whole picture”, disorientation). It is impossible to get insight and make the right decisions.
3. [Mind mapping automation](#) is the only feasible solution for the visualisation of complex information in order to view the “whole picture”.

Mind maps



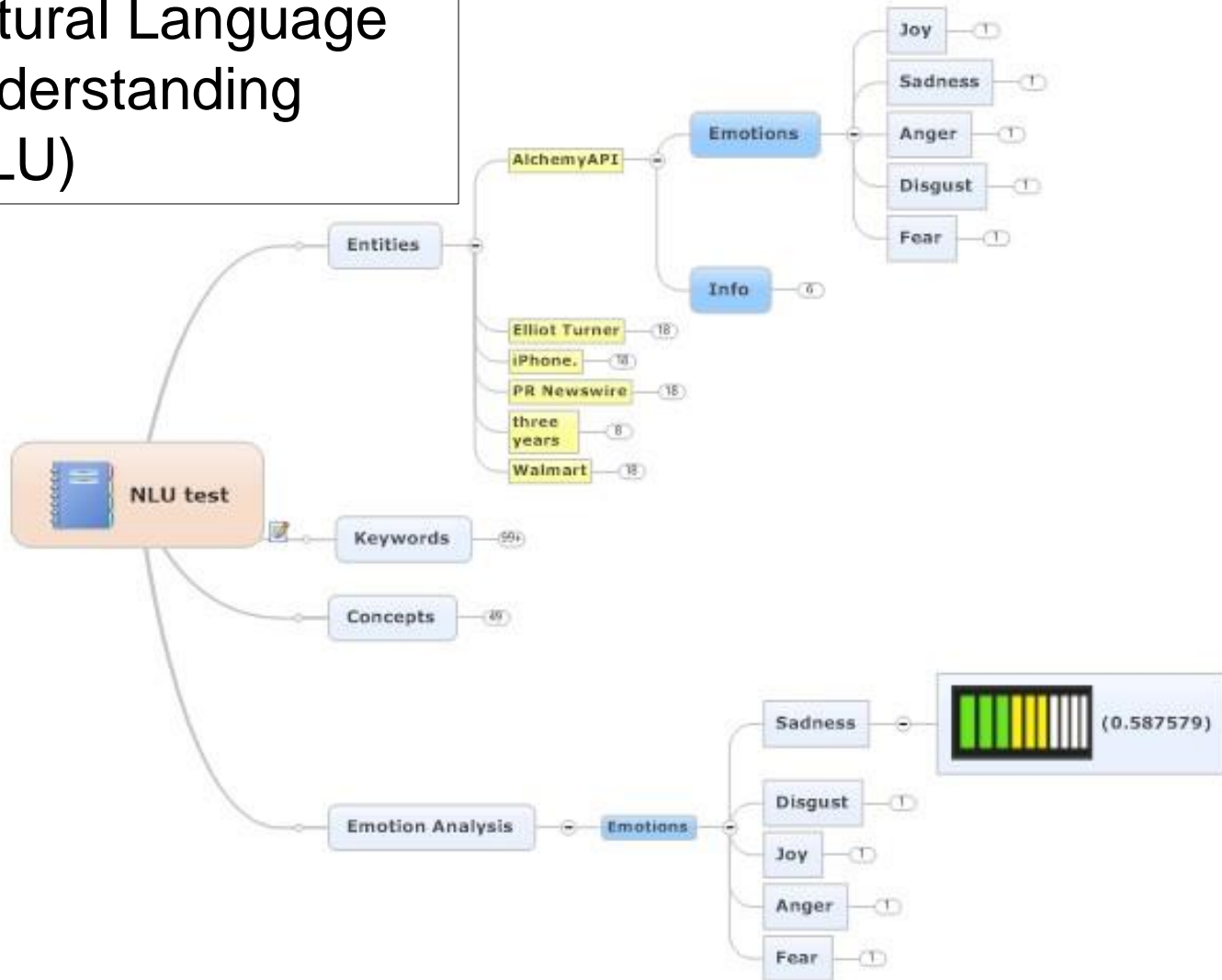
Linear text



Web
pages

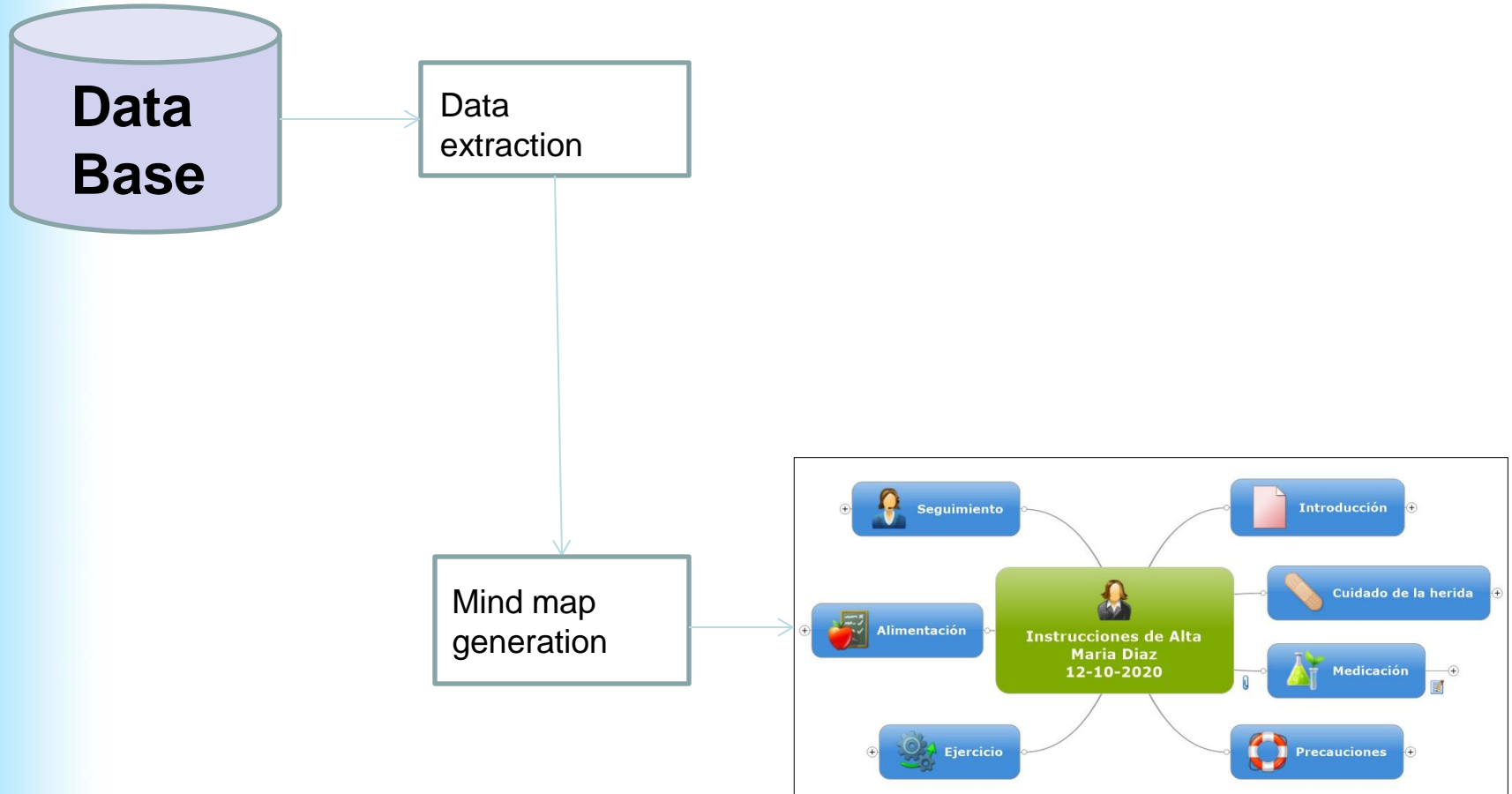
Mind map generated from IBM Watson

Natural Language Understanding (NLU)



Organisation Profile

- Infoseg is specialised in the visualisation and management of complex information through the use of mind mapping automation. Infoseg is leader in this field.
- Infoseg has extensive experience in insurance, health, and artificial intelligence.
- Our main team in Spain with outsourcing in India.
- Applications developed in [insurance](#), [healthcare](#), AI ([IBM Watson](#)), [information security](#), [Big Data](#), [pharma](#).



Proposal Introduction (1)

Possible applications

1. Exchange of information between insurance companies, brokers and customers.
2. Information for customers extracted from web pages of banks.
3. Visualization in Healthcare:
 - Discharge instructions
 - Preoperative instructions
 - EHR, PHR
 - Digital medicine labels
4. Visualization of information security log files.
5. eGovernment.
6. Big Data, Open Data, AI.
7. And, in general, any application using complex information.

Proposal Introduction (2)

- The use of mind mapping usually increases productivity between 20-100%. No other technique can guarantee this kind of results.
- In most cases, when complex information is involved, mind mapping it is the only way of seeing the “whole picture” of a problem.
- Infoseg has already done the hard part of the job. We can now develop complex applications in weeks instead of months or years.

Partners

- Insurance companies.
- Hospitals.
- Pharma labs.
- Government agencies.
- Software companies working in Big Data, Open Data, AI, Information Security, SAP, eGovernment.
- Banks.

For more information and for interest to participate please contact:



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http://www.infoseg.com/mi_01_en.shtml

<https://www.slideshare.net/jmgf2009/presentations>

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