



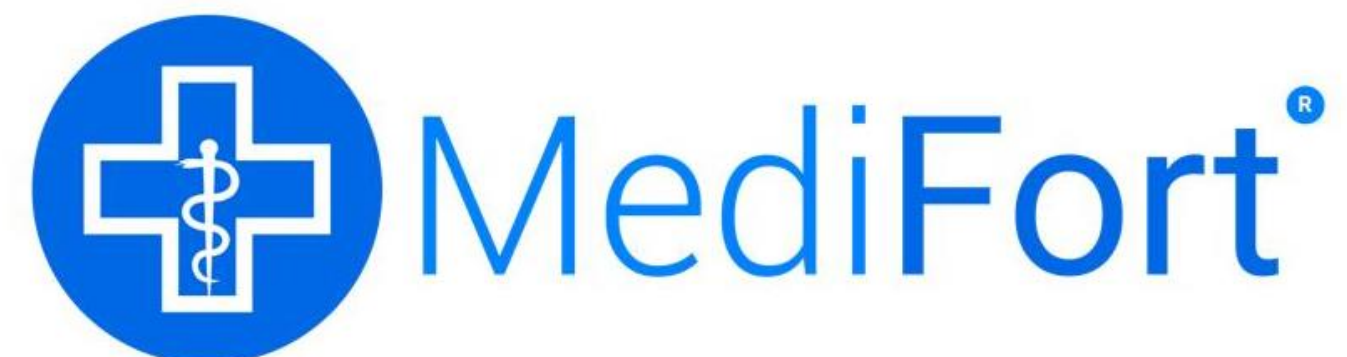
# CELTIC-NEXT Launch Event

17<sup>th</sup> of March 2023, Paris



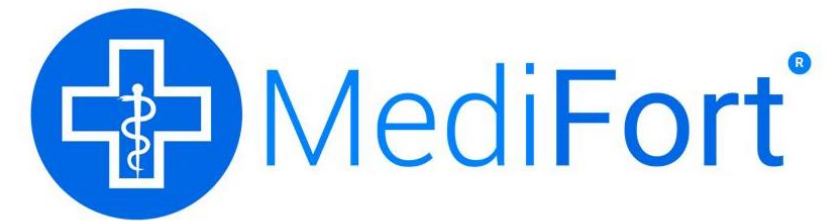
**Pitch of the Project Proposal :**

## MediFort



**Nkululeko Mhlaba - Managing Director - Phungela**  
**[nmhlaba@phungela.co.za](mailto:nmhlaba@phungela.co.za)**

# Teaser



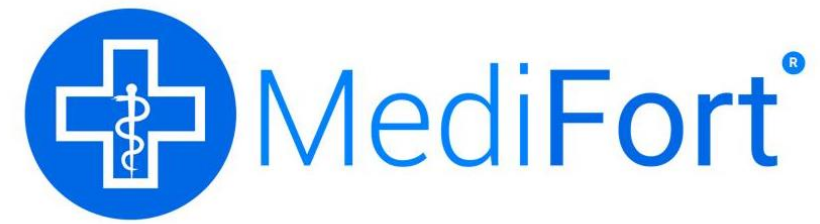
Digitalising health improves the overall quality in many, edigital healthcare is an intersection between technology and healthcare.

Imagine solving a country's four biggest health sector challenges – Doctor shortage, waiting time, high medical negligence claims and availability of health data all with one App – MediFort.

South Africa has a very low Dr to patient ratio 0.8-1000 vs 3-1000 in Europe, which affects the quality of healthcare provided such a tool would radicalise and improve the healthcare system



# Organisation Profile



Phungela is a South African Business Technology and Digital Transformation Firm, specialising in providing Digital Solutions using **Software and Technology**.

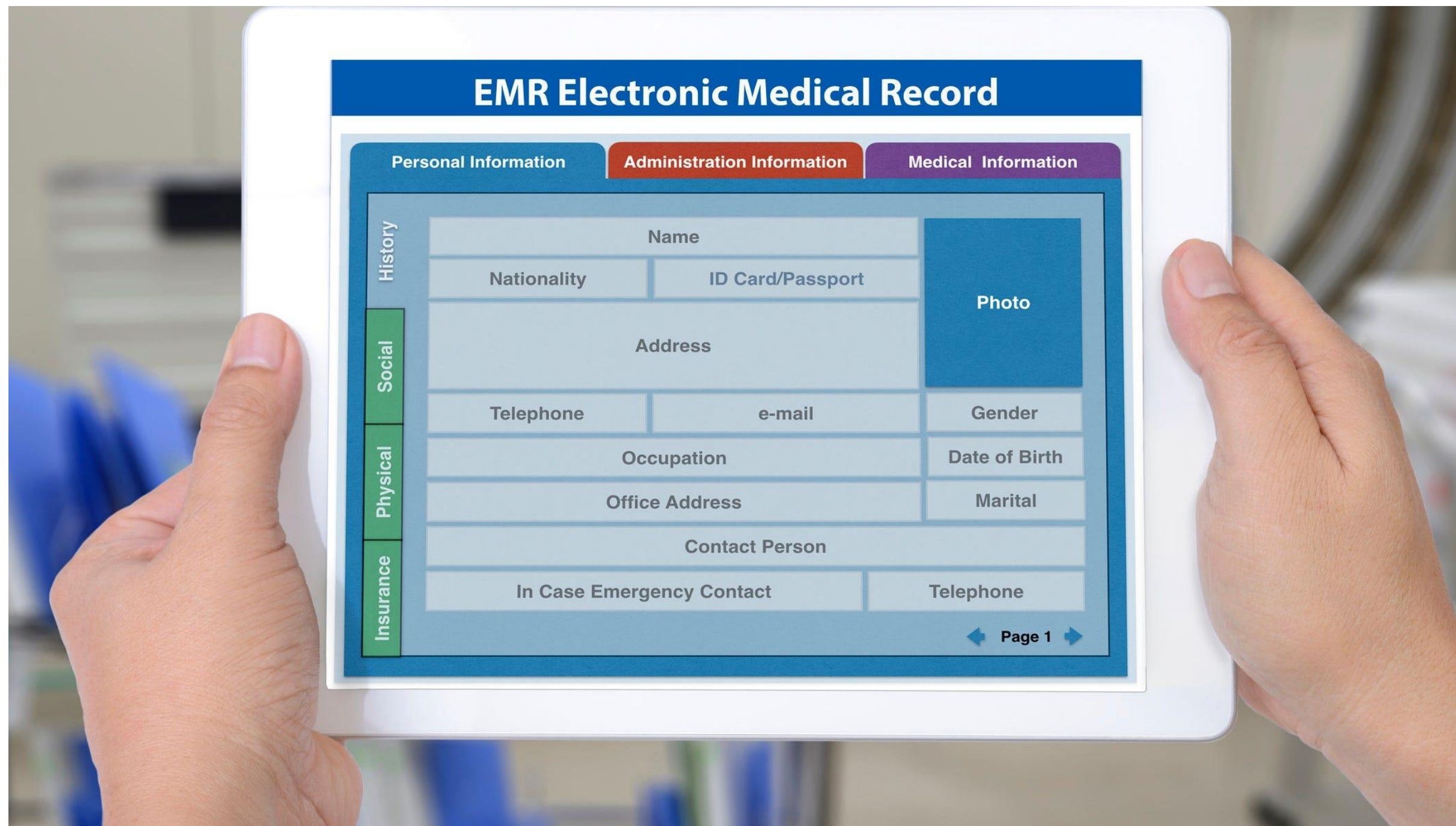
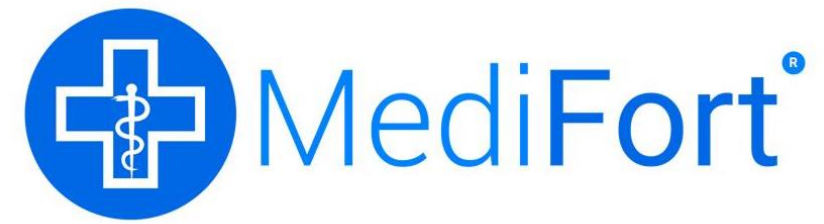
We are proud to be one of the most innovative privately-owned players in the South African Technology Industry, having created sustainable business value for our clients.

Our **Competitive Advantage** is that we have a three-legged business model that ensures technology success for our clients within Phungela namely:

- **Strategy** (Digital Transformation, Digital Marketing and ICT Policy )
- **Consulting** (IT Project Management & Implementation Partner, IT Audits and IT Governance)
- **Technology** (Software, Cybersecurity, Digital Platforms & Applications and Tech Support)



# Proposal Introduction

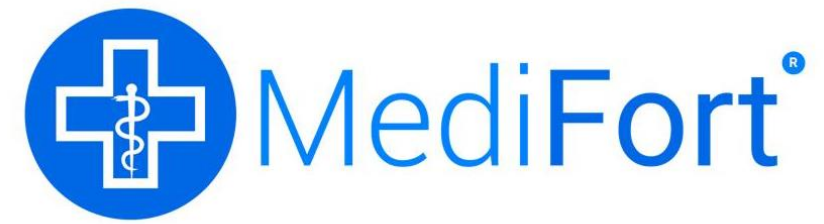


*MediFort a Web Application that stores all the medical records of the patient in the cloud to be accessed at any healthcare facility in South Africa linked to a patients Social Security Number.*

*South Africa public healthcare system uses paper-based medical files, which sometimes get lost or damaged and mostly do not have all the necessary historical medical information, leading to less quality healthcare.*



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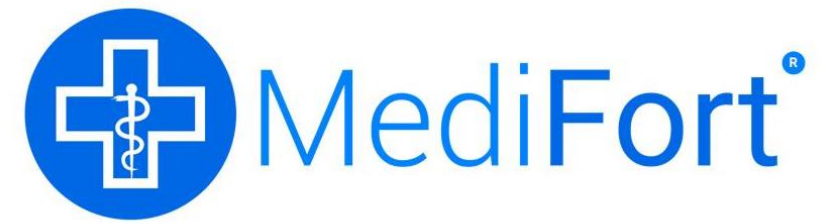


The goal is the escalation of the implementation of the National Health Insurance (NHI) System in South Africa and an eHospital where healthcare is driven by technology

The Project Duration is 3 years (36 Months) looking at Research, App Development & Partner Agreements Rolled out to 40 Hospitals & 350 PHC Centres in South Africa



# Partners



## Project Committee



*Dr D Jairam – PhD (Information Technology) – Chief Director ICT (Stellenbosch University), CIO (City of Johannesburg), ICT Head (DBSA), Head of Data Analytics (Barclays Africa), SARS (Risk & BI)*



*Prof N Gcaza –PhD (Information Technology) - Nelson Mandela University (Associate Professor) CSIR (Research Group Leader), South African bureau of Standards (Committee Member)*



*Dr L Luthuli – PhD (Information Management) – University of Zululand (Lecturer) Medical Records and Electronic Health System Specialist*



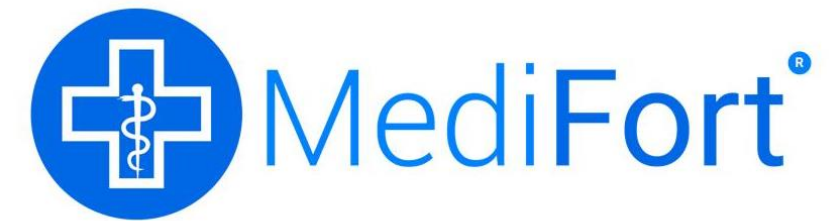
*Dr N Mdangayi – MBChB – General Practitioner – Eastern Cape Province Department of Health – 15 Years in Public Healthcare*

## Potential Partners:

- 1) eHealth Tech
- 2) Research/University
- 2) Software & App Developers
- 3) Artificial Intelligence



# Contact Info



**For more information and for interest to participate please contact:**

Nkululeko Mhlaba - Phungela  
nmhlaba@phungela.co.za  
Tel: +27330125002  
249 Boom Street, Pietermaritzburg, SA, 3201  
www.phungela.co.za



**Presentation available via:**



# 21th March 16 CET

## Join the follow-up Telco

[www.celticnext.eu/new-ideas](http://www.celticnext.eu/new-ideas)

