



eltic-Plus⁺

Smart Connected World

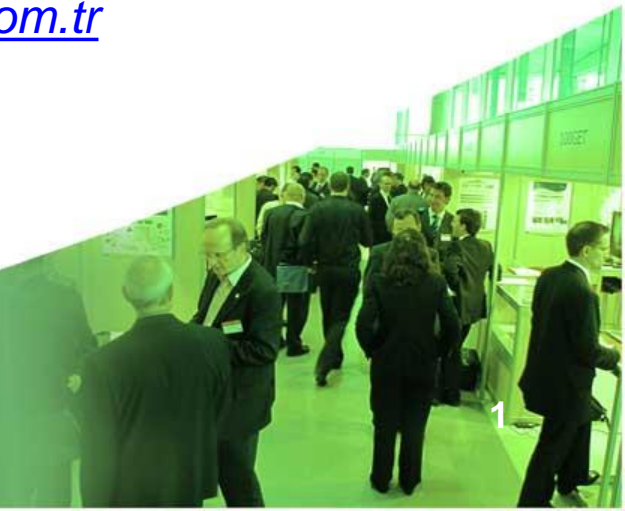


Celtic-Plus Proposers Day
21st February 2017, Berlin

Smart, Open And Playful (SOAP)

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NETAS

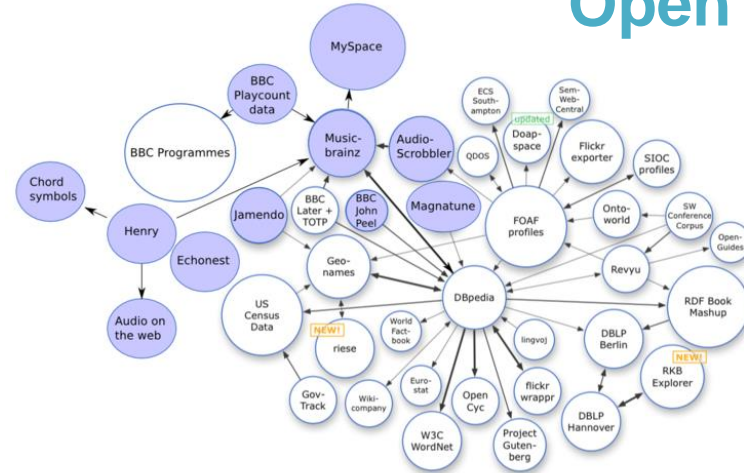




Smart Citizen



Open Data



Smart City



Glocal

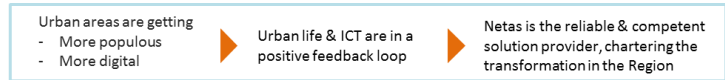
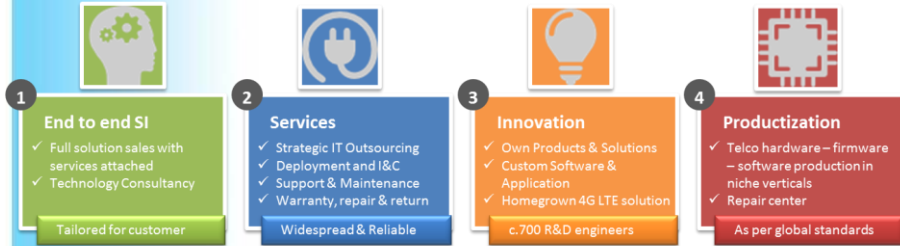
- Established as Nortel JV in 1967
- 49 years-strong presence in Turkey
- Built Turkey's fixed and wireless voice, data and optical infrastructure
- 1,500+ customers including Turkey's 500
- 'Turkey's fastest growing ICT company' as per 2013 Capital magazine Top 500 survey
- Turkey's #1 converged (carrier and enterprise) Systems Integrator also serving the Region

Innovative

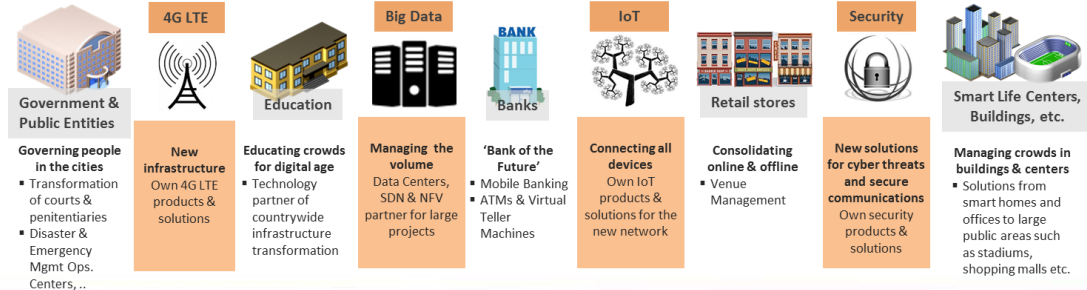
- 43 years of carrier and enterprise; telecoms and IT R&D
- Field proven hardware, software & application development
- Nortel and Genband's R&D Center of Excellence in VoIP and Multimedia applications
- Certified as 'incentivized R&D Center' by Turkish Ministry of Science, Industry & Technology
- Locally developing 4G LTE & Cyber security solutions
- Awarded twice as 'Best R&D Center in Telecoms Business' by Turkish Ministry of Science, Industry & Technology

Financially Solid

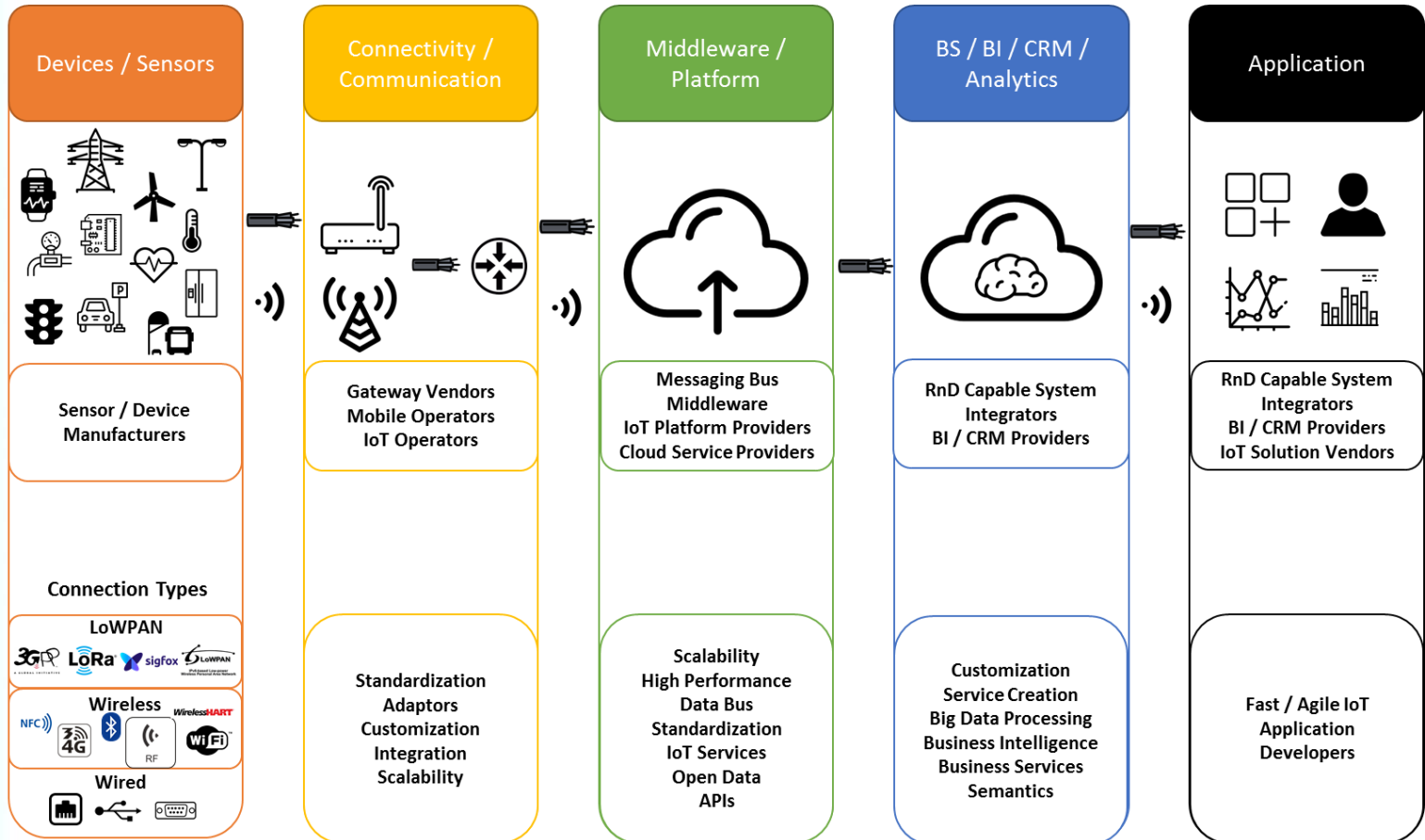
- Overall strong top line growth from both organic and inorganic activities
- 20% CAGR in revenue—from \$79m in 2006 to \$339m in Y2014
- Significant growth in total order booked from \$132m in 2009 to \$382m in Y2014
- Sustainable EBITDA growth—from \$13m in Y2013 to \$18m in Y2014



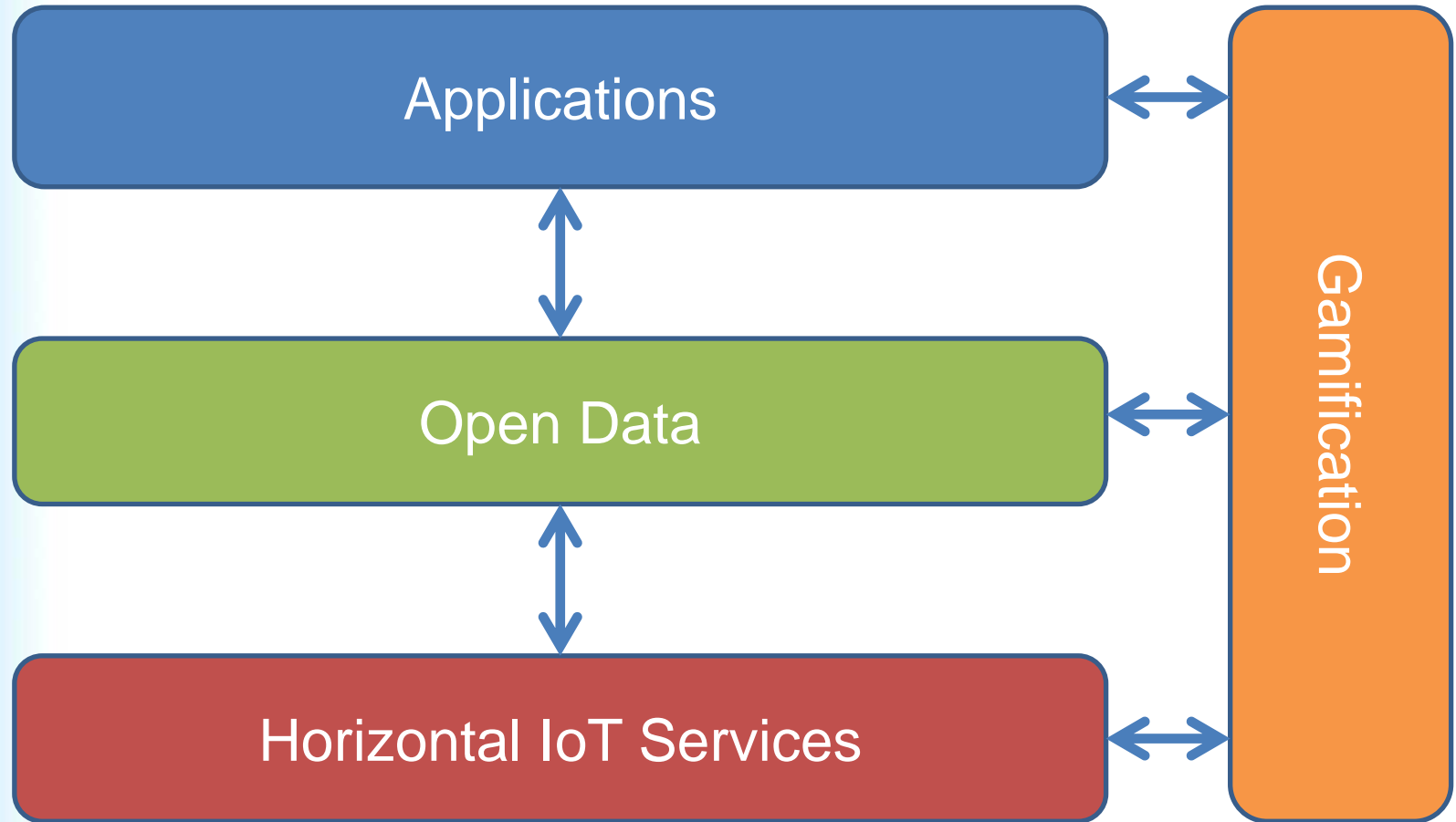
- Complex multi-year multi-million dollar transformation projects delivery in carrier & enterprise domains
- Servicing customers nationwide as per SLA's and high quality standards
- Constant innovation & championship in patent applications—applied for c.70 patents in the last 2 years
- Hardware & software development and custom productionization in 10K sqm facility



Our IoT Solutions



System Overview



Gamification



Smart Citizen



Mobile Application

Water Quality



Green Route



Smart Waste Management



Smart Parking

Partners

Partner	Expertise	Profile	Country
NETAŞ	Telecommunications	Company	TR
A City in TR	City Infrastructure	Public Body	TR
An SME	Electronics Design	SME	TR
Research Institution	Open Architectures/Data	Academia	EU
Company / SME	Game Design	Company / SME	EU
...

Contact Info

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