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digiPIL - the Digital Patient Information Leaflet

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Replace Patient Information Leaflets (PIL)

- Public Health
 - Easy access to critical medicines information
 - during the course of treatment
- Patients, Physicians, Pharmacists
 - Improvement in patient compliance
 - Increased reporting of Adverse Drug Reactions
 - No interruptions to medication supply
- Pharma companies
 - Simplification of supply-chain
 - Improved Pharmacovigilance through:
 - Increased ADR reporting
 - Tackling of counterfeit medication



Organisation Profile



Nimbus Research Centre nimbus.cit.ie

- Part of Cork Institute of Technology
- Cumulative funding of over €34M since 2006
 - Over €4.2m funding 2013, €4.3m 2014
- 100 staff
 - researchers, engineers, students, admin
- Over 60 projects underway
- Prospect pipeline > €7m
- 40 disclosures/licences/patents last four years
- Over 240 funded projects completed



Proposal Introduction (1)



- 1. Perform studies to establish
 - the benefits of digital PIL delivery
 - Feasibility study under way
 - how to eliminate risks
- 2. Develop and test alternative mechanisms to inpackage PIL delivery, such as:
 - Pharmacy-printed PIL
 - Access to digital PIL via QR code
- 3. Influence European regulation
 - allowing alternative to in-package supply of PIL
 - Possibly based on Australian model



Proposal Introduction (2)



- Outcome:
 - Recommendations for digital PIL delivery based on user-testing and field trials
 - Development of platforms to digitise PIL delivery and improve effect of medications
- Impacts:
 - ✓ Increase patient awareness of critical medicines information
 - ✓ Improve patient compliance with dosing and administration
 - ✓ Changes to EU Regulations
- Schedule:
 - 12-24 months



Partners



- Republic of Ireland:
 - ✓ Pharmaceutical Manufacturing Technology Centre
 - ✓ Cork Institute of Technology, Nimbus Centre
 - ✓ University College Cork, School of Pharmacy

✓ MSD

- Looking for:
 - More Pharmaceutical companies
 - Access to electronic PIL
 - Project support/Endorsement
 - NGOs
 - Use cases
 - Pilot studies
 - Regulatory Authorities
 - Project Endorsement and Collaboration



Contact Info



For more information and for interest to participate please contact:

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