Celtic-Plus
Online Idea Pitch Session

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Platform Monitoring Predictive Integrated for Telecommunications

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What is the main benefit of the idea/proposal?

Challenge: solving incidents takes more time than expected and not always is the right one**.**

Proposal: Personalize, integrate, improve, analyse data and perform.

Personalize eTOM (Enhanced Telecom Operation Map) to Operators needs, **integrating** Big Data, Artificial Intelligent with current monitoring systems of real time events, i.e. alarms and traffic tool.

Improving interoperability processes between different vendors and manufactures currently existing and therefore improvement will let **analyse** data and **perform** a predictive models.

What makes the added value?

1.- **Control** and manage service and network of Telecom Company.

2.- **Reduce** cost due to investment in infrastructure.

3.- **Ease** to make decisions to Management or decision makers in company

Why should I participate in the project?

- Know-how and expertise to develop Telecom's project
- Succeed projects optimizing processes
- My customer will experience a better Profit and Cost results.

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Organisation Profile

- *Experienced technological team Consultants*
- *Telecommunications Know-How*
- *Managing projects on IT, Telecommunications, Media business*
- *Networking and access to the most talented people*
- *Making business while growing with partners*

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Proposal Introduction

Short info what the idea/proposal is about
(vision, motivation, content)

Vision:

Manage Operational business in a glance with personalized balance scorecard, easing to make decisions on real time.

Motivation:

It is known the impact caused by the time delay before taking the correct decision when service level indicators are on deviation. We rely to reduce that time and the stress experienced by people caused because of time to recover.

Content:

Using and optimizing the current corporate tools to implement a system letting to manage service and control just improving the interoperability and integrating big data in whole infrastructure.

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Proposal Introduction

Short info on expected outcome, impacts, schedule

Outcome:

- *Smart decisions for business, reduce costs caused by incidents, improve commercial information and benchmarking. To invest commercial budget more effective.*
- *Reduce and adjust the real needs of infrastructure investment.*
- *Enrich the intangible assets.*

Impacts:

Within a fiscal year to improve the final results of Profit and Loss balanced.

Schedule:*

2 months Analyse, studying current tools
2 months Strategy for the proper solution
2 months to Implement resources needed

*Depending on C-Level Board commitment and support

Partners

No Existing consortium at this moment, however exists a desire and gain to create a new one or to be involved in a existing one.

Profile of Collaborator wished:
Telecommunication's Operator or vendor already working for Operators with knowledge in Java framework developers, data base developers, big data tools and Application Programming Interface (API).
We will be in charge to prepare project of proposal service, manage and supervise the deployment from design up to functional status.

Aim of Collaborator wished:
We are looking for committed & trustful partners with similar motivation.

Contact Info

For more information and for interest to participate please contact:

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Presentation available via:

www.tiny.cc/projectidea