

# CELTIC-NEXT Proposers Day



26<sup>th</sup> of January 2022, Online via WebEx

MANUFACTURING PROJECT smart gadgets



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## Teaser



What is the main benefit of the idea/proposal?

Helpful gadget

What makes the added value?

Smart home - customization

Why should I participate in the project?

A better life







Freelancer in collaboration with who like smart design

### MariaPianDesign

Freelancer Maria Lindqvist activations ince 2019 in Sweden, Finland and Italy designing, simulating and creating stuff in order to achieve sustainability and Agenda 2030 goals





## Proposal Introduction



#### Smart gadget - "a smart lamp/assecoir"

#### Smart in technology

indoor quality sensor, light control by Al

#### Smart in production

one main component, many product's possibilities: table lamp, wall lamp, ceiling lamp, floor lamp smart in production process

#### Smart in environment impact

LED light, eco-friendly materials

#### Smart in sustain economic growth

artisan and SME manufacturers to produce it

#### Smart in customization

different materials, engrave and personal finish possibilities

#### Smart in recycling

convert your table lamp in flloor lamp, your ceiling lamp in a wall lamp (or viceversa)



## Proposal Introduction



Short info on expected outcome, impacts, schedule typical project duration 36 month

Year 1 Launching in Italy
Year 2 Launching in Scandinavia
Year 3 Launching in Europe
Impacts around 1000-6000/annually



## Partners



Existing consortium, involved countries.

Expertise, profiles and types of partners you are looking for.

FINNISH/SWEDISH Freelancer in combination with other smart

designers







## 27th January 14.30-15:00 CET

Join the Follow-up Telco

Join meeting

Join by meeting number

Meeting number (access code): 2741 598 1979

Meeting password: FBrrYFUB358

Join by phone
+49-6925511-4400 Germany toll
Global call-in numbers

Can't join the meeting?



## Contact Info



For more information and for interest to participate please

contact:

Name and affiliation

Maria Lindqvist, freelancer/Uppsala University

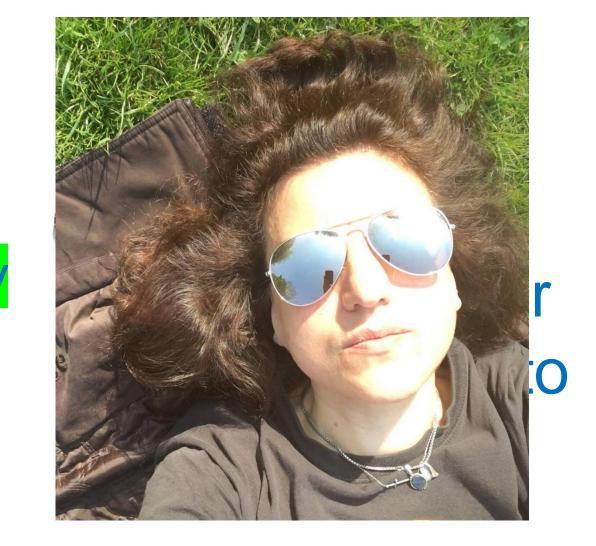
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Presentation available via:



