



EUREKA

EUREKA Norwegian Chair - Priorities

Celtic-Plus Event 2014

Dr. Kristin Danielsen

Chairwoman of the EUREKA High Level Group



EUREKA is a Network

NORWAY
2013/14



*EUREKA has 41 full members;
two countries with transitional
status and South Korea and
Canada as associated countries*

Austria
Belgium
Bulgaria
Croatia
Cyprus
Czech Republic

Denmark
Estonia
European Union
Finland
France
FYR Macedonia
Germany
Greece
Hungary
Iceland
Ireland
Israel
Italy
Latvia
Lithuania
Luxembourg
Malta
Monaco
Montenegro
The Netherlands
Norway
Poland

Portugal
Romania
Russian Federation
San Marino
Serbia
Slovakia
Slovenia
Spain
Sweden
Switzerland
Turkey
Ukraine
United Kingdom

Transitional status:
Albania
Bosnia-Herzegovina

Associate countries:
South Korea
Canada

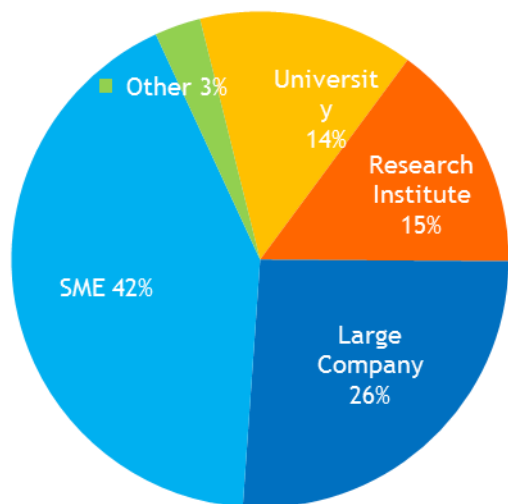
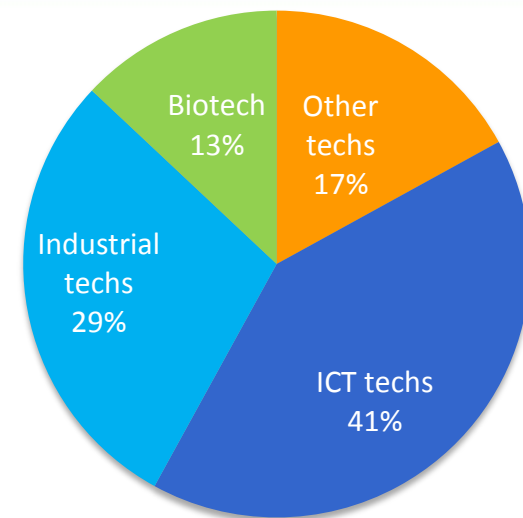




- EUREKA is a major tool for cross border cooperation:
Over 30 billion euro in investment over 27 years, more than 17,000 organizations participating in over 4,000 projects
- There are three different types of EUREKA instruments



- **Bottom-up**, they reflect market demands
- **Market oriented**, their objective is to develop a product, a process or a service

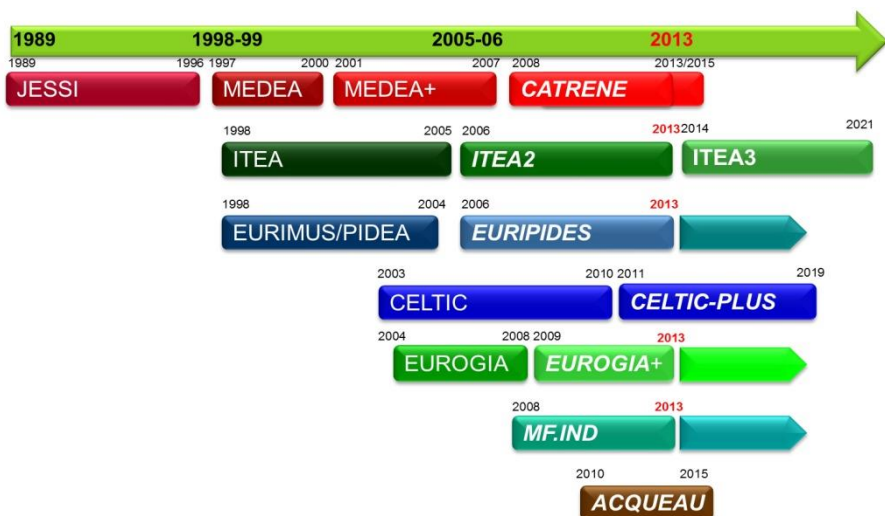


- Private companies represent **68%** of participants

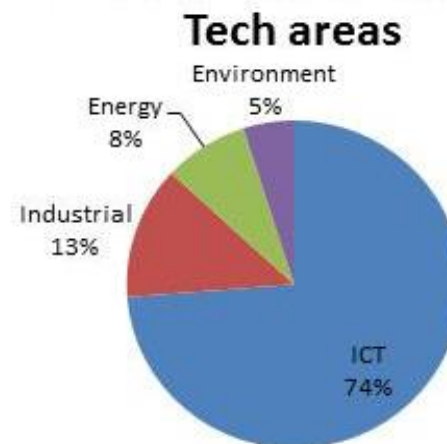
- A joint EUREKA-EU funding and support programme for R&D-performing SMEs
- Small, short-term projects, involving participants from at least two Eurostars participating countries
- Consortium leader is an R&D-performing SME
- Go for an Eurostars project if you are a small company with an important high-tech component and you want to lead your own project



- Medium-term, strategically-significant initiatives
- Large number of participants, many from Europe's major companies
- Develop generic technologies of key importance to European competitiveness



Clusters projects approved in 2012:





> Pre-competitive research projects lead by Europe's biggest companies





Information technology



INFORMATION TECHNOLOGY FOR EUROPEAN ADVANCEMENT



Eureka Initiative for Packaging & Integration of gDevices & Smart Systems

➤ Average:

- 20 million euro
- 20 participants
- 40 months duration

Communications



Smart Connected World

Energy



Manufacture



Water technologies



ACQUEAU
making your project happen



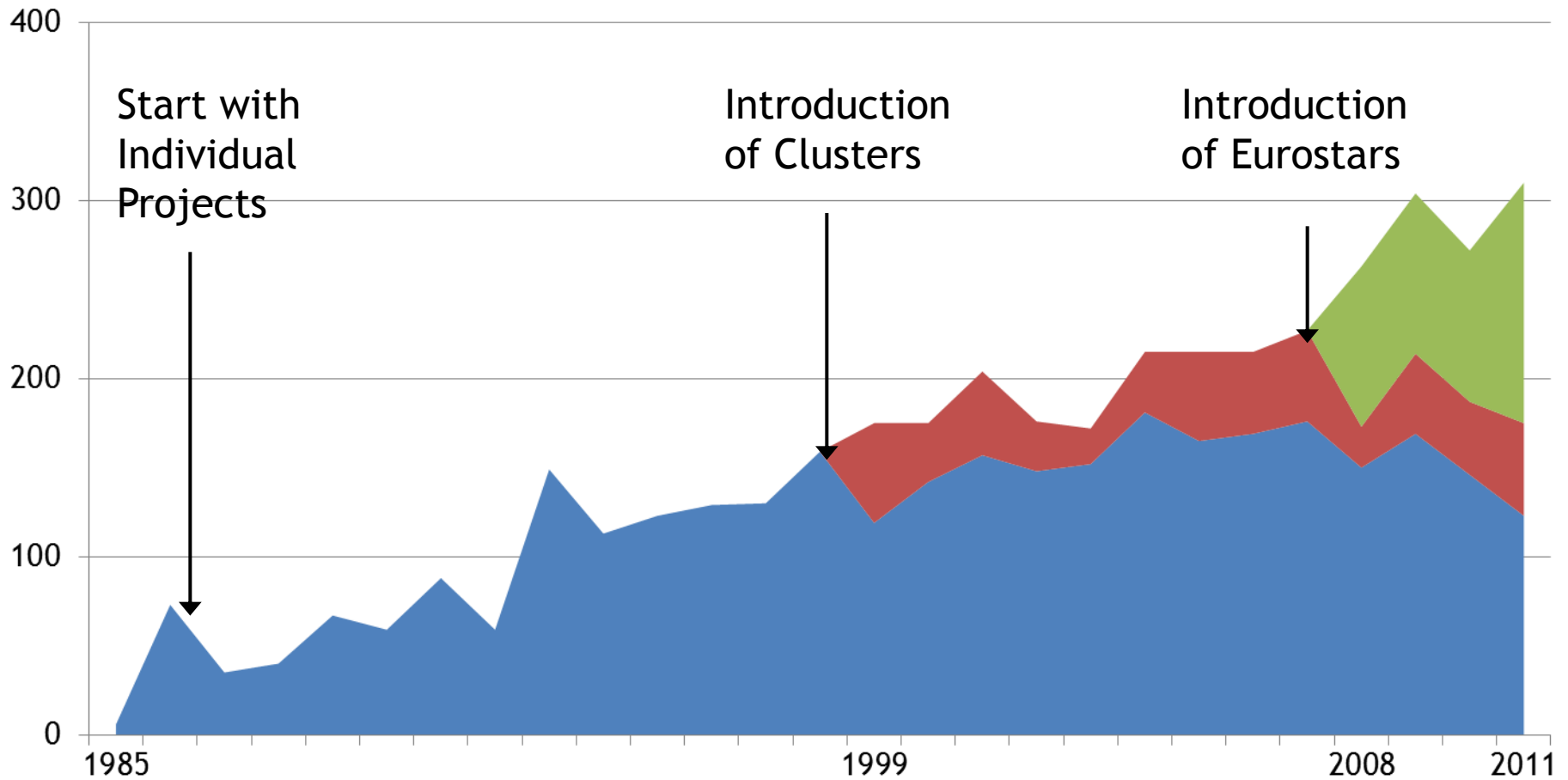


Typical EUREKA projects

NORWAY
2013/14



	EUREKA Clusters projects	EUREKA Individual projects	Eurostars projects
Average costs per project	20 M€	1,7 M€	1,4 M€
Average number of participant	20	4	3
Average project duration (months)	40	33	29
Consortium Leader (as most frequently observed)	Large Company	SME	R&D SME

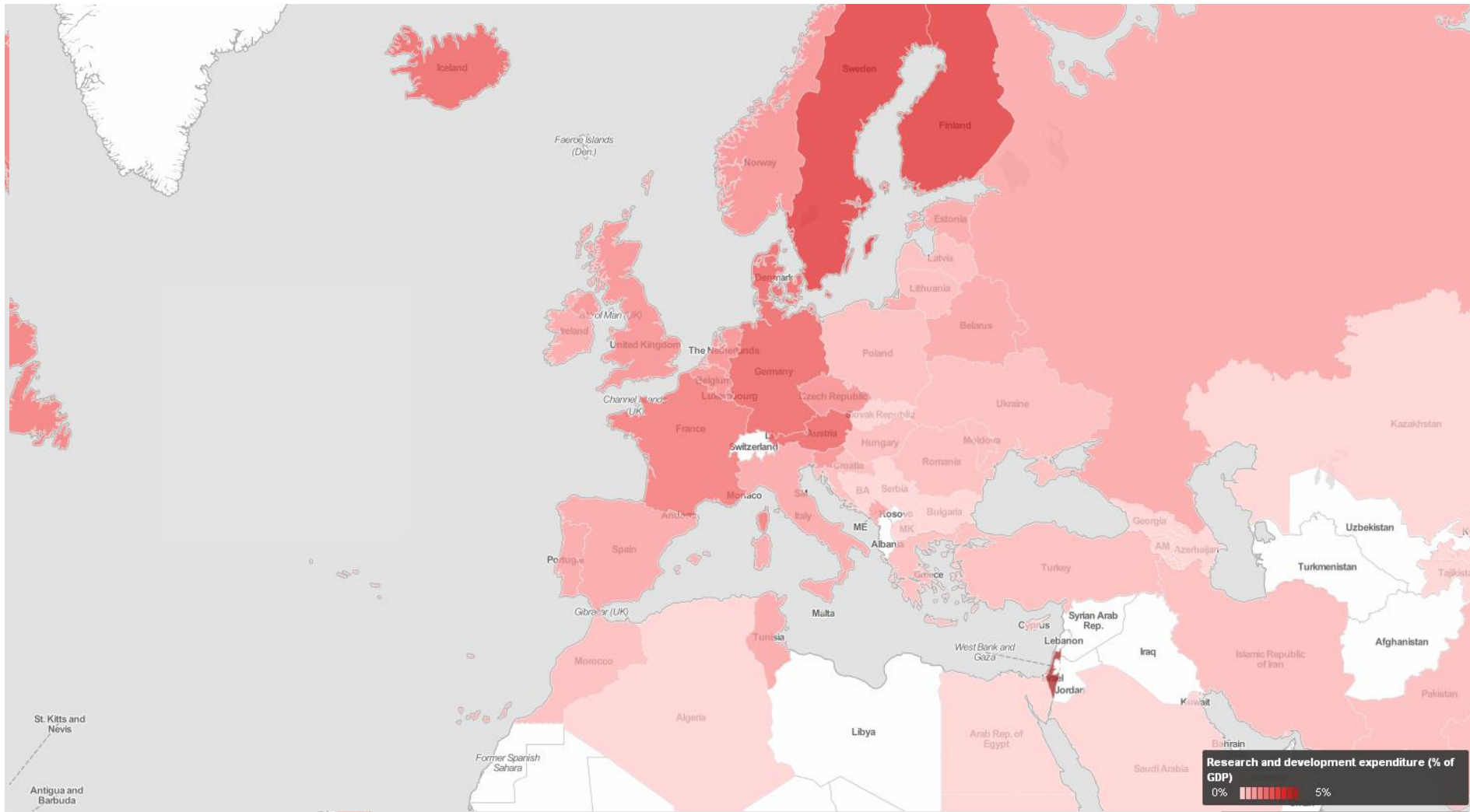


Total Number of EUREKA projects: 4 452



EUREKA projects are funded through national public expenditure

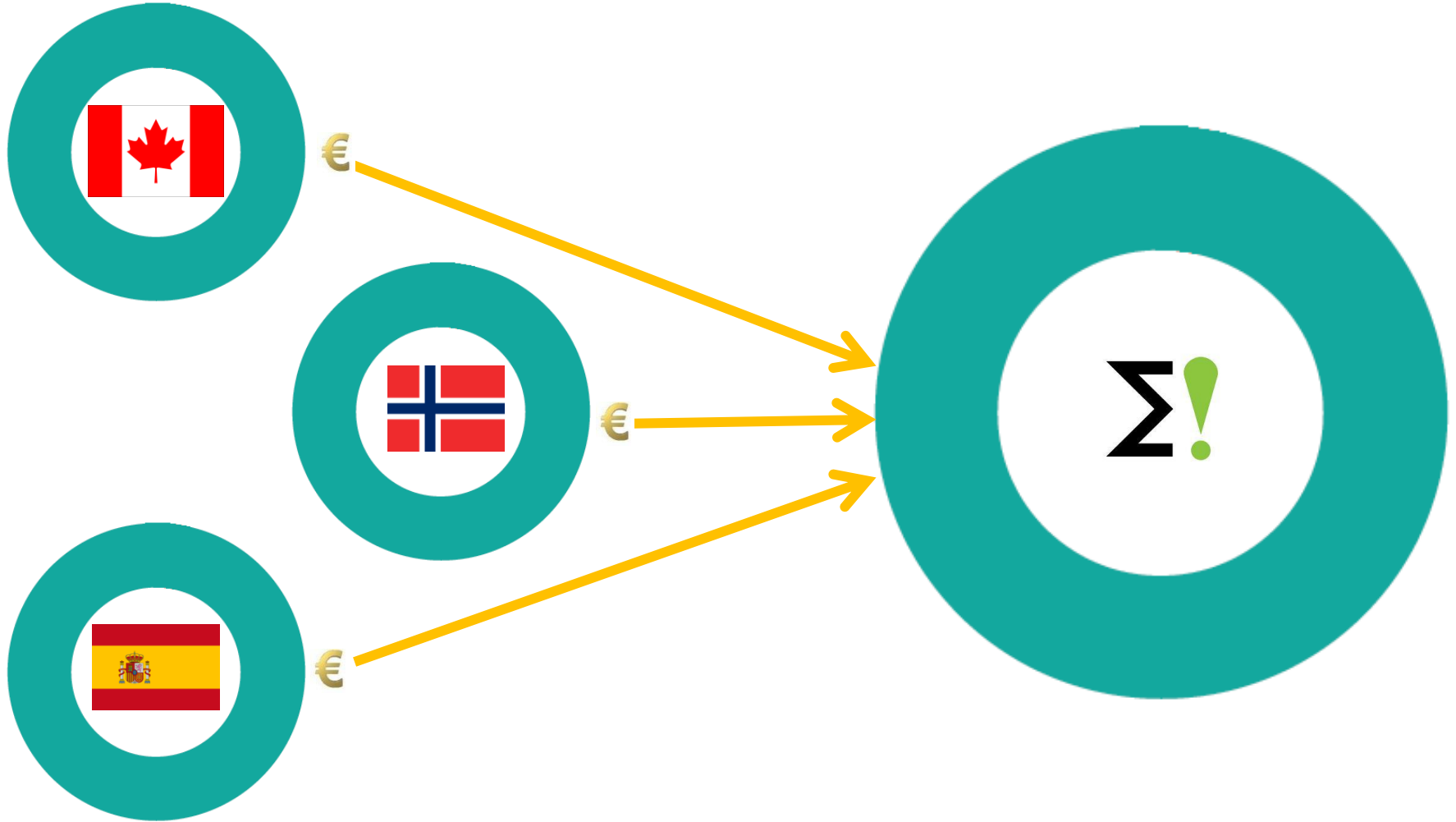
NORWAY
2013/14





EUREKA combines national funding

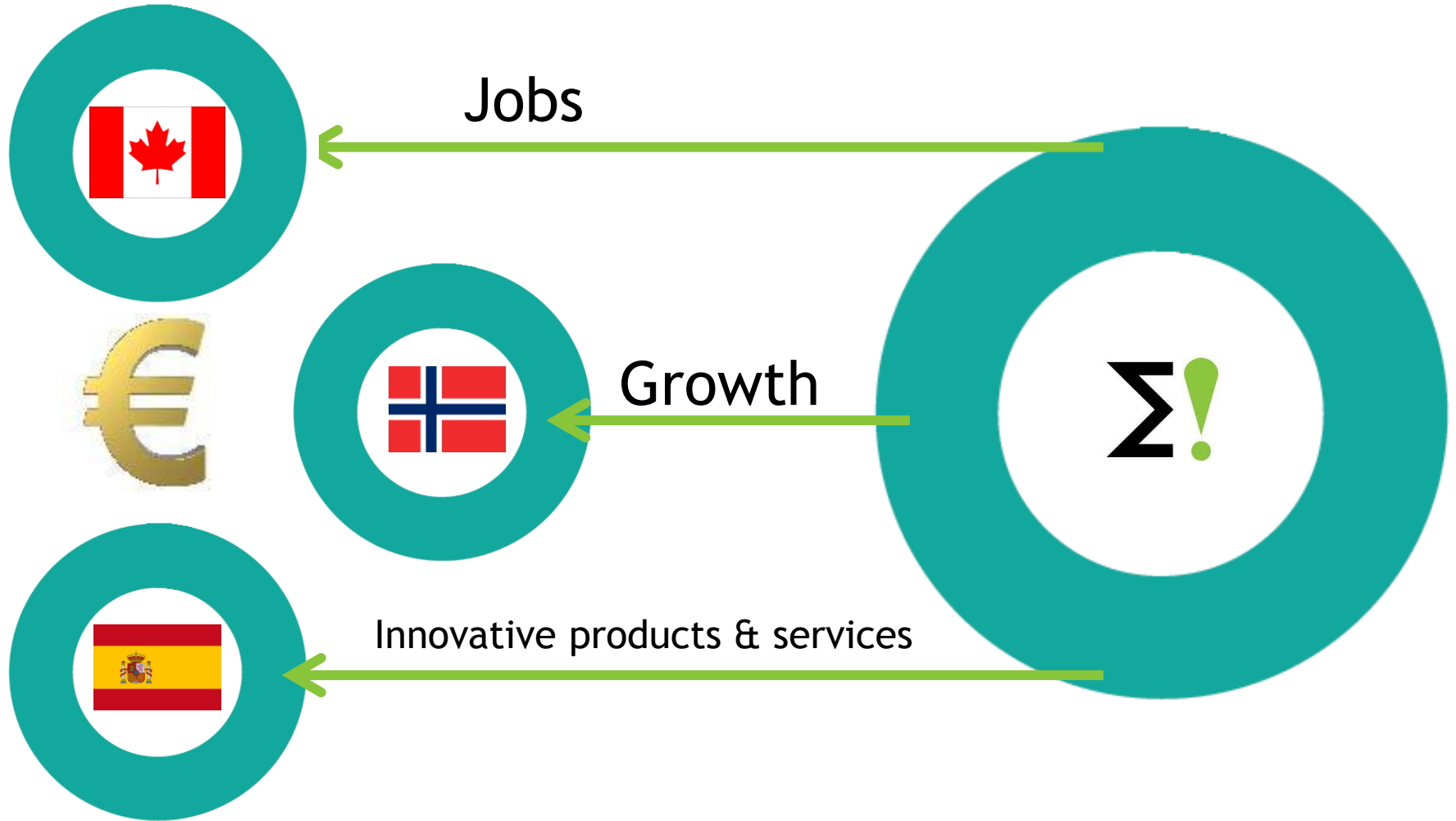
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EUREKA combines national funding

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**Main goals for
the Norwegian Chairmanship:**

**Strengthen EUREKAs
role in ERA
to ensure**

**A stronger focus on
industry in the
European Research
Area**



Develop a new EUREKA strategic roadmap 2014 - 2020

oct

nov

dec

jan

febr

mar

apr

may

jun

Strengthen EUREKA's role in ERA

- Flying start for Eurostars 2
- Eurostars projects closer to commercialization
- Positioning the EUREKA clusters in ERA



eurostars™

Internationalization will continue

- Continue the internationalization work
- Exploring new ways for international cooperation for EUREKA



EUREKA should be modernized

Some ambitions:

- Develop the future governance of EUREKA
- Structure and content of EUREKA meetings
- Use the capacity of the EUREKA secretariat



So far..

- All issues have been further developed as part of the process of developing a Strategic Roadmap
- Increased role in ERA; focus more on National Funding Agencies

Information website > www.eurekanetwork.org

The screenshot shows the homepage of the EUREKA website. At the top, there is a search bar and a 'LOGIN' link. The EUREKA logo, featuring a stylized sigma symbol and an exclamation mark, is on the left, followed by the text 'EUREKA Doing business through technology'. A navigation menu includes 'ABOUT EUREKA', 'NEWS & MEDIA', 'ACTIVITIES', 'PROJECTS', and 'CONTACT & SUPPORT'. The main content area features a large banner with a medical professional examining a patient, overlaid with text: 'STIMULATING INNOVATION IN THE MEDICAL SECTOR', 'EUREKA PROJECT', 'The Eurostars ELASTOBUS Project', and '+ read more'. To the right of the banner are three colored boxes: green ('Supporting your market-oriented R&D project'), grey ('Shaping a European Research Area'), and red ('Improving your daily life'). Below the banner is a row of five small numbered icons. The footer contains three columns: 'LATEST NEWS' with headlines about the Horizon 2020 budget and the 5th European Innovation Summit; 'FEATURED PUBLICATION' with the 'Annual report 2012' and a 'Download publication' link; and 'EVENTS CALENDAR' listing dates for 'PlugBoat 2013', 'EU research, development and innovation agenda: Opportunities for Serbia and the Western Balkans', and 'Wallon Launch Event for Horizon 2020'. Each column has a 'VIEW ALL' link at the bottom. The page number '>20' is visible in the bottom left corner.

SEARCH LOGIN

EUREKA
Doing business through technology

ABOUT EUREKA NEWS & MEDIA ACTIVITIES PROJECTS CONTACT & SUPPORT

HOME

STIMULATING INNOVATION IN THE MEDICAL SECTOR

EUREKA PROJECT
The Eurostars
ELASTOBUS Project
+ read more

Supporting your market-oriented R&D project

Shaping a European Research Area

Improving your daily life

1 2 3 4 5

LATEST NEWS

Horizon 2020 budget approved by ITRE committee
Conclusion of the 5th European Innovation Summit by K4I
Study demonstrates importance of EUREKA in the European Research Area
[VIEW ALL](#)

FEATURED PUBLICATION

Annual report 2012
In 2012, 297 projects have been labelled, for 1.1 billion euro of total costs. They are expected to generate 20 000 jobs and 5.2 billions euro of additional turnover.
[Download publication](#)
[VIEW ALL](#)

EVENTS CALENDAR

10-Oct-2013 to 11-Oct-2013 **PlugBoat 2013**
10-Oct-2013 to 11-Oct-2013 **EU research, development and innovation agenda: Opportunities for Serbia and the Western Balkans**
15-Oct-2013 to 15-Oct-2013 **Wallon Launch Event for Horizon 2020**
[VIEW ALL](#)

>20

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