



# CELTIC-NEXT

9<sup>th</sup> of December 2022

## MSW (Move-Save-Win)



**LiveDrive**  
driving technology

**a mobility  
solutions enabler**

**Miguel Aires, CEO**

[www.livedrive.pt](http://www.livedrive.pt)

[miguel.aires@livedrive.pt](mailto:miguel.aires@livedrive.pt)



Technology to support  
**Public Rewarding of Any  
Road Mobility Sustainable Action**  
**The Only Way to Reach EU Goals**

## Our Solutions



Based on 10+ years of major R&D projects



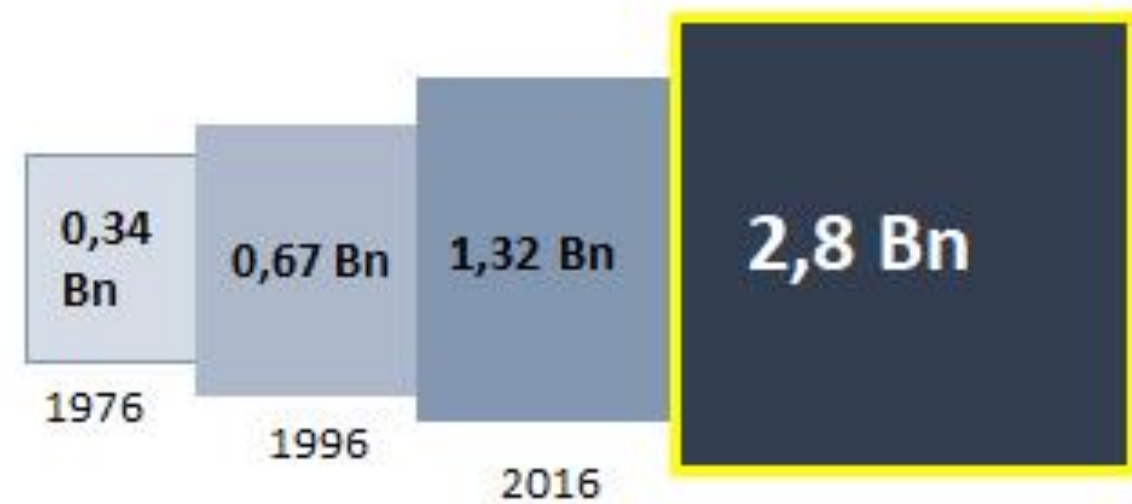
Funded by





# Road Transport Facts

**90 million cars produced/year**



**Number of cars in the world doubles every 20 years**

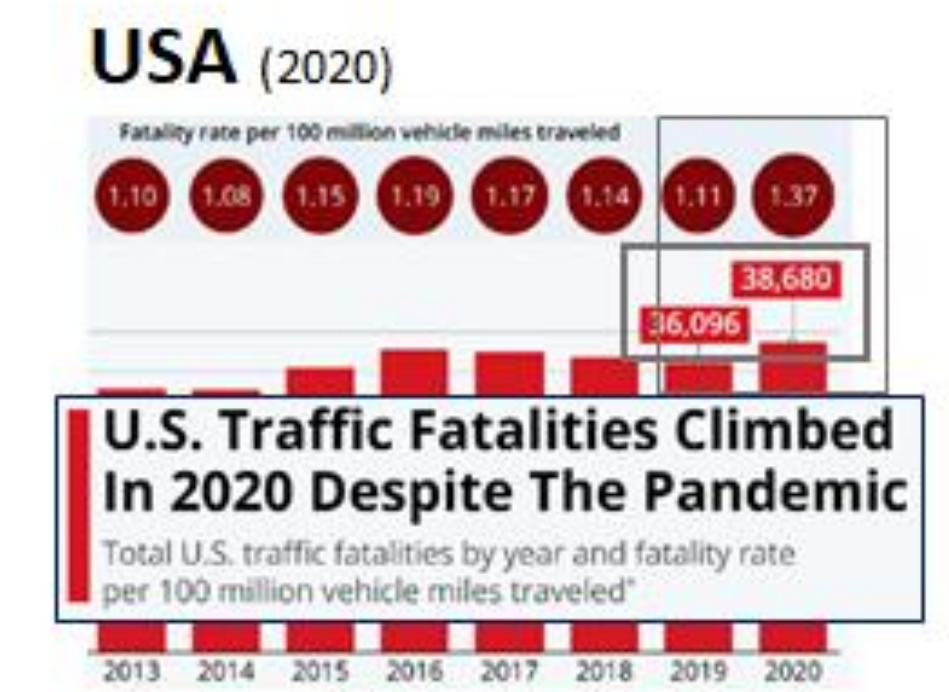
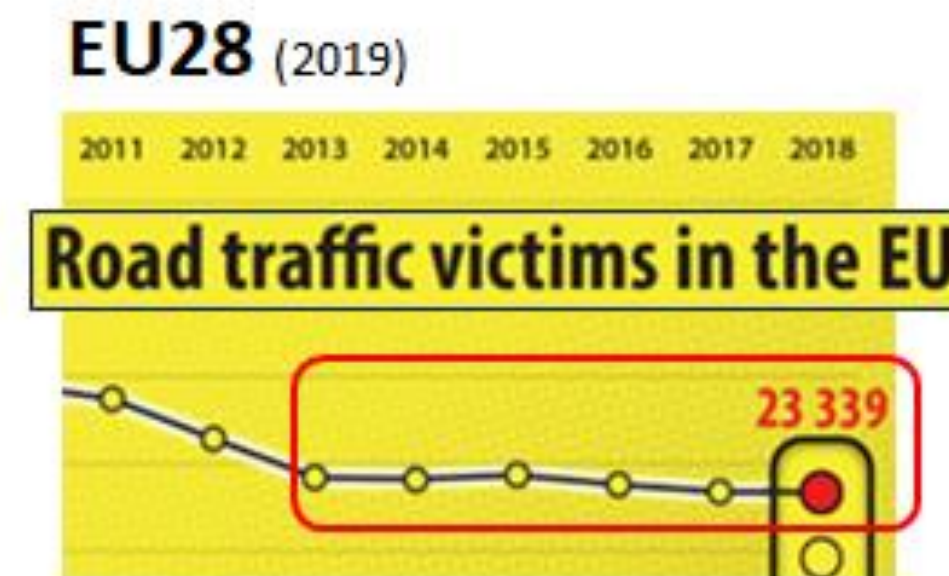
## ENVIRONMENT



**TRANSPORT**  
The only one sector that **COULD NOT DECREASE** GHG emissions over the last 30 years

## Consequences

### ACCIDENTS



### CONGESTION

**Traffic becoming worse every day**

**55 million are driven in cities / year**

# Facts | Problem

## External Costs

**EU28 2016**  
6.6% of  
EU28 GDP

**820 Bn €**  
per year

**3.150 €**  
/vehicle/year

Environment (32,7%)

Accidents (34,3%)

Congestion (33,0%)

40% are covered by  
road **taxes**

**60% are paid by  
the society**

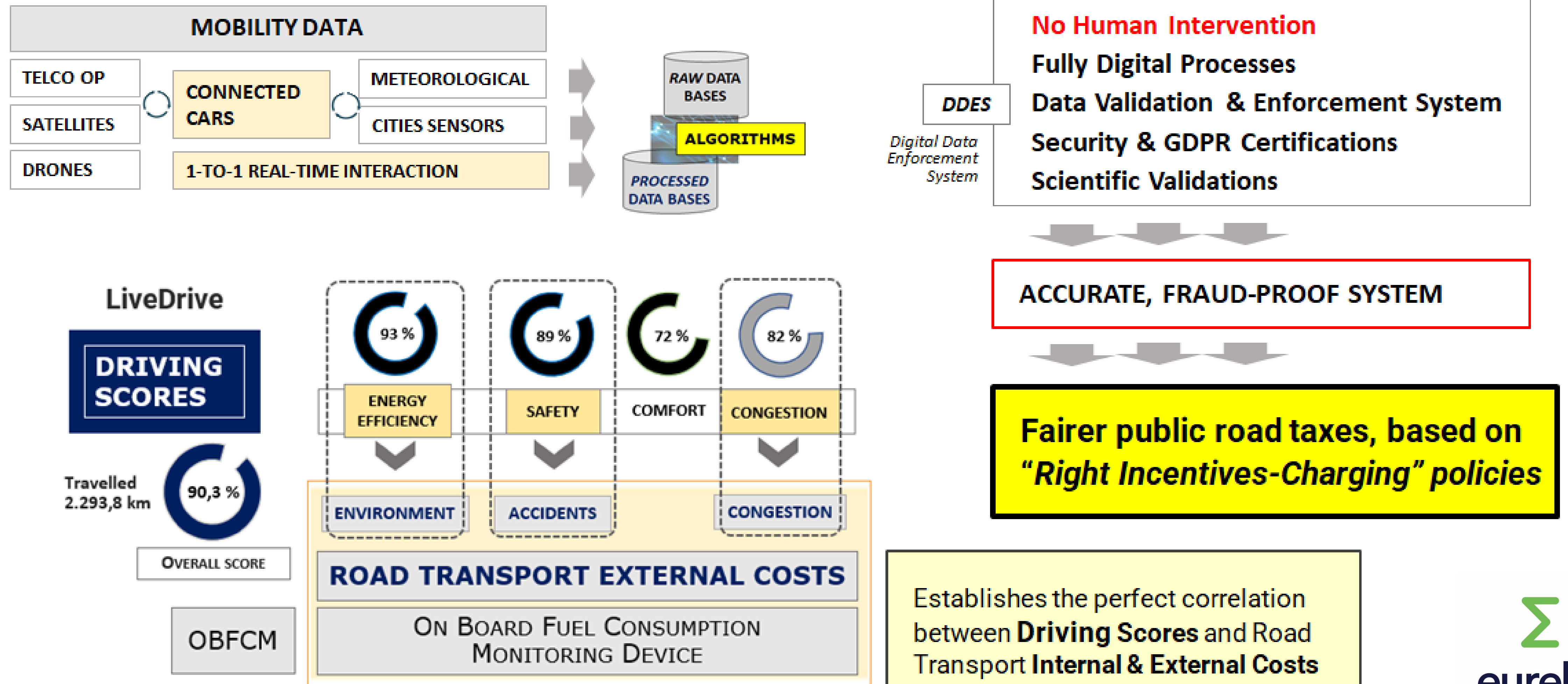
+ 300 Bn € / year  
Infrastructures costs

**an ever-growing bill**

**EU failed all goals in the last 30  
years - and continues to fail**



# Solutions



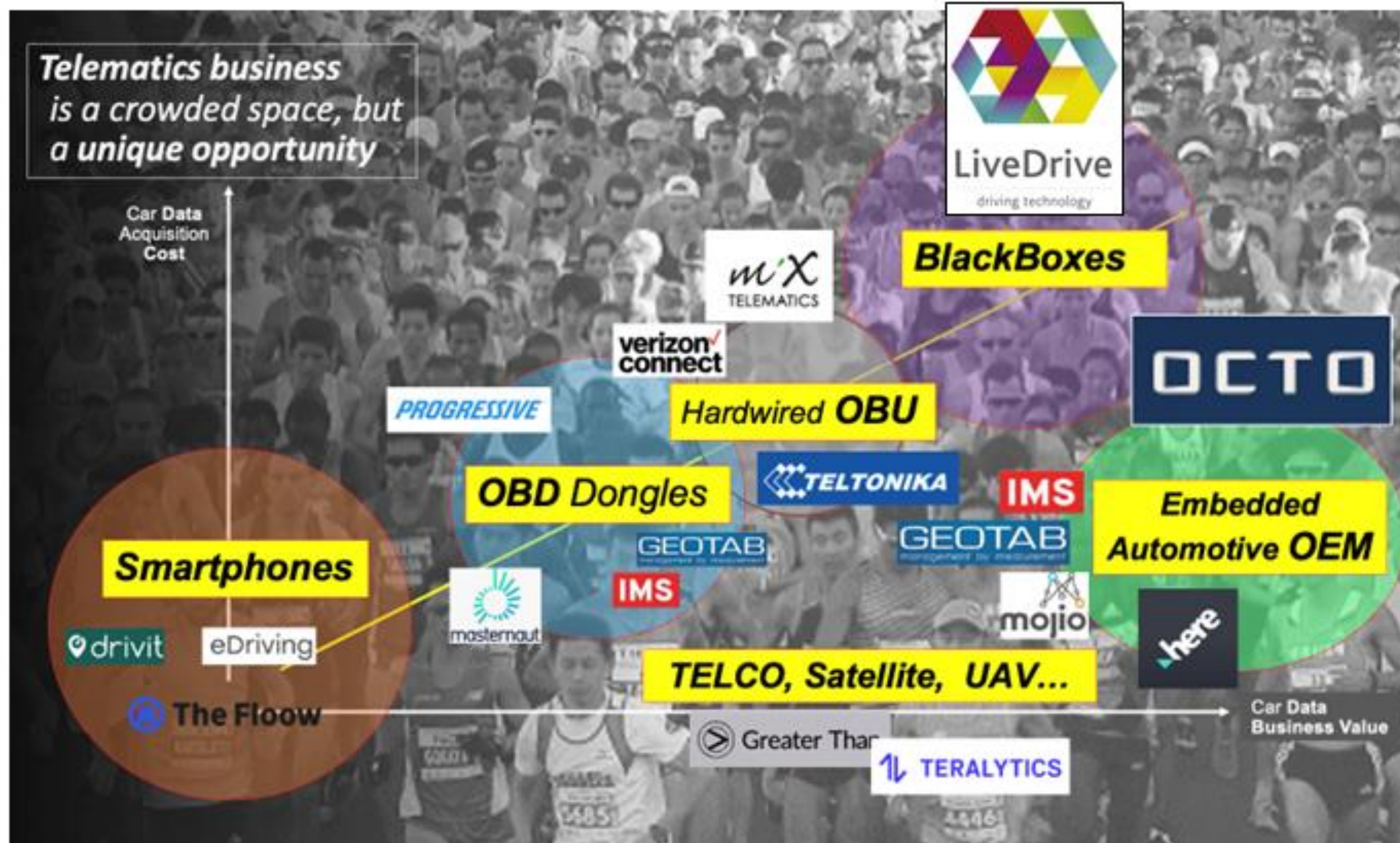


# Outcome, Impacts



Real-world fuel, energy consumptions and emissions production cars since 2002

ETS (Emissions Trading System)



The only solution that

- Really cares about driver privacy
- Offers Access to public incentives





## Partners

---

Futuro Perfecto	Project management	Spain
University of Minho	Mechanicals, electronics,	Portugal
Nova Scotia C. College	AI	Canada
BEIA	Business	Austria
Seacon	Business, Fleet Managmt.	Hungary
Cascais Municipality	PoC runner	Portugal

---

**Automotive industry** | CAN, connectivity, security  
**Insurance** | UBI, Claims processes, Risk assessment





**Miguel Aires | Livedrive | CEO**

miguel.aires@livedrive.pt

+351 912182080

Lisbon - Portugal

[www.livedrive.pt](http://www.livedrive.pt)

