

CELTIC-NEXT



Project Proposal Pitch

5th of October 2023, Online



Smart Abstract Art for Grassroot Research and Innovation

Mdu Mkhonza - Teka Tako Ngwane Institute
mdu@tekatako.co.za

Teaser

- **What is the main benefit of the idea/proposal?**

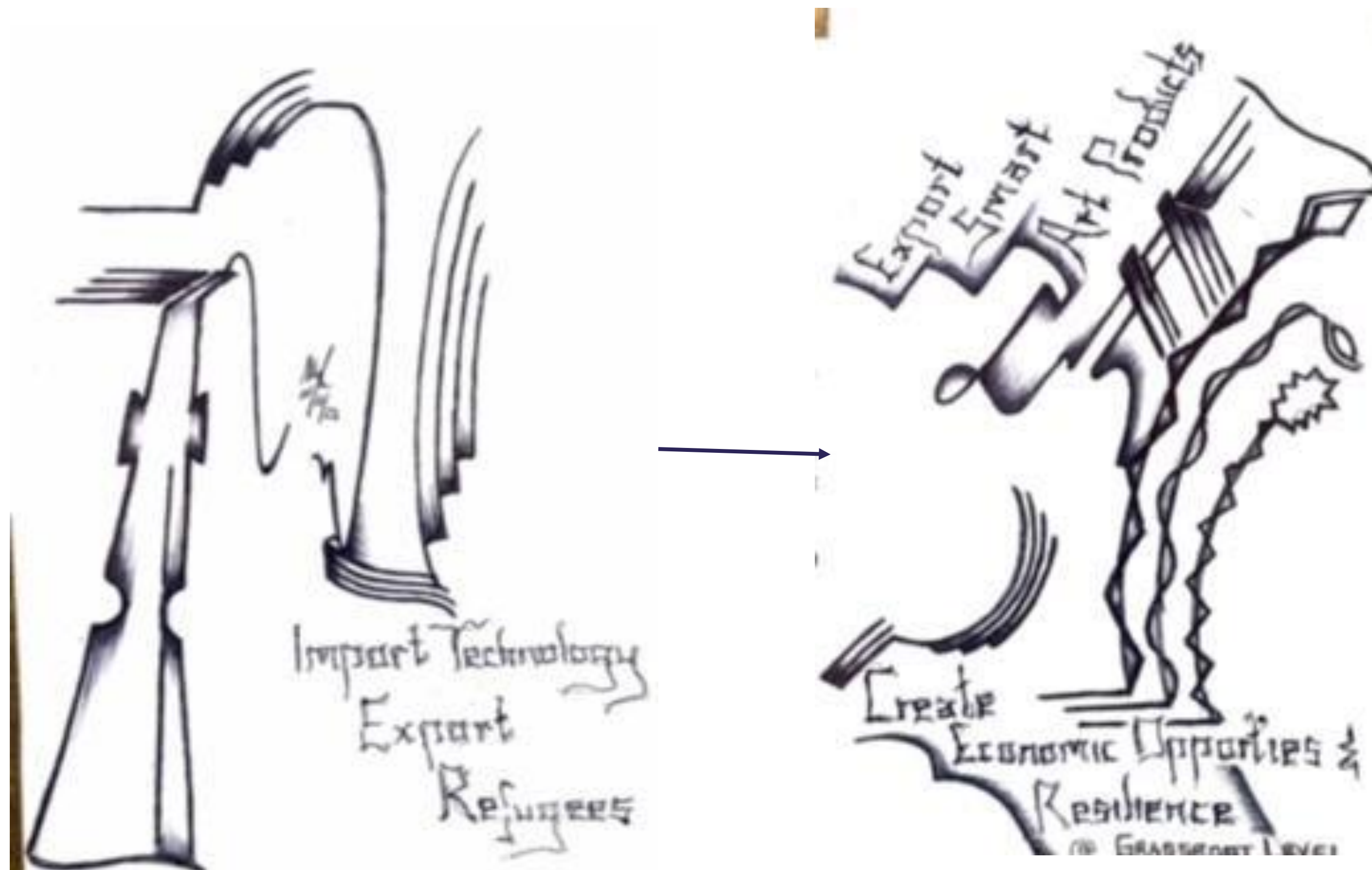
A dynamic ecosystem that nurtures innovation, supports creative endeavors, and empowers individuals and organizations to thrive in an ever-evolving digital world at grassroots level.

- **What makes the added value?**

Ability to create a dynamic and inclusive ecosystem that sparks innovation, creativity, and collaboration across disciplines.

- **Why should I participate in the project?**

An opportunity to participate in the creation of economic opportunities and resilience of Africa



Organisation Profile

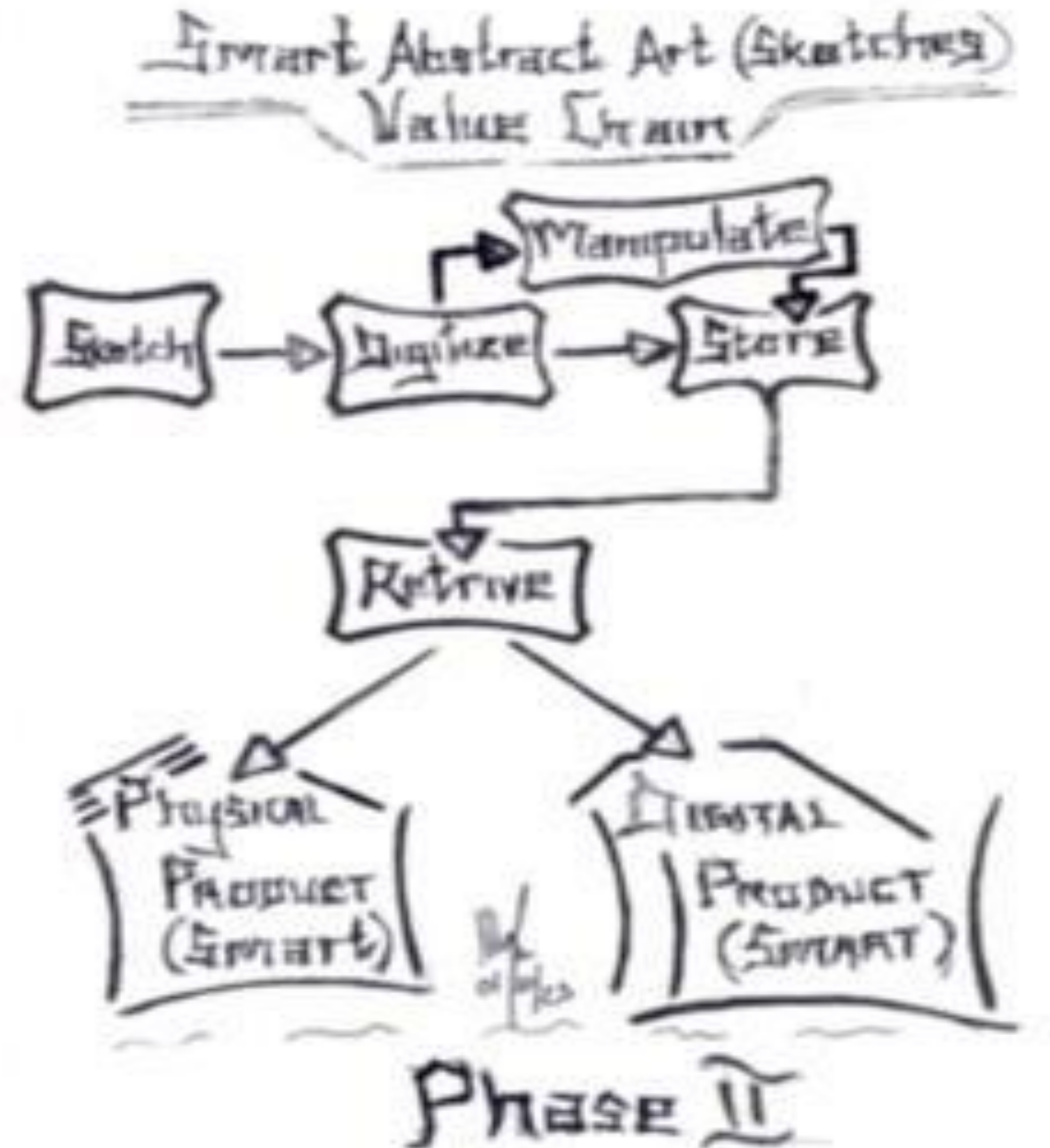
Teka Tako Ngwane Institute is a dynamic research company founded in 2019 by Mdu Mkhonza, driven by a vision to establish an Afrocentric digital economy. At its core, the institute is dedicated to advancing innovation, research, and development within Africa, with a keen focus on three key areas: Municipal digital transformation (SmartCities/Villages), Digital Skills Development, and Signature Project Execution.

InnovArt Hubs and Platforms: Is a signature project designed to harness the power of abstract art as a catalyst for grassroots research and innovation. This project embodies the institute's commitment to cross-disciplinary collaboration and creative exploration, with the aim of fostering innovative solutions that bridge art, technology, and entrepreneurship at grassroots level.



Purpose:

To conduct a feasibility study (Proof of Concept) on abstract art combined with digital technologies as drivers of grassroots research and innovation.



Proposal Introduction

- **Expected Outcome:**
Innovative Projects, Skill Enhancement, Community Building, Increased Visibility, Societal Impact.
- **Impacts:**
Individuals, Economic Development, Cultural Enrichment, Innovation Ecosystem.
- **Schedule:**
 - **Months 1-6:** Project initiation, community building, resource acquisition, and program development.
 - **Months 7-24:** Conduct feasibility study of hubs and platforms, including workshops, collaborative projects, networking events, and exhibitions.
 - **Months 25-30:** Evaluation of feasibility study outcomes and impacts, adjustments to programs based on feedback, and strategic planning for sustainability.
 - **Months 31-36:** Develop InnovArt Hubs and Platforms business plan.

Partners

Existing consortium - SA

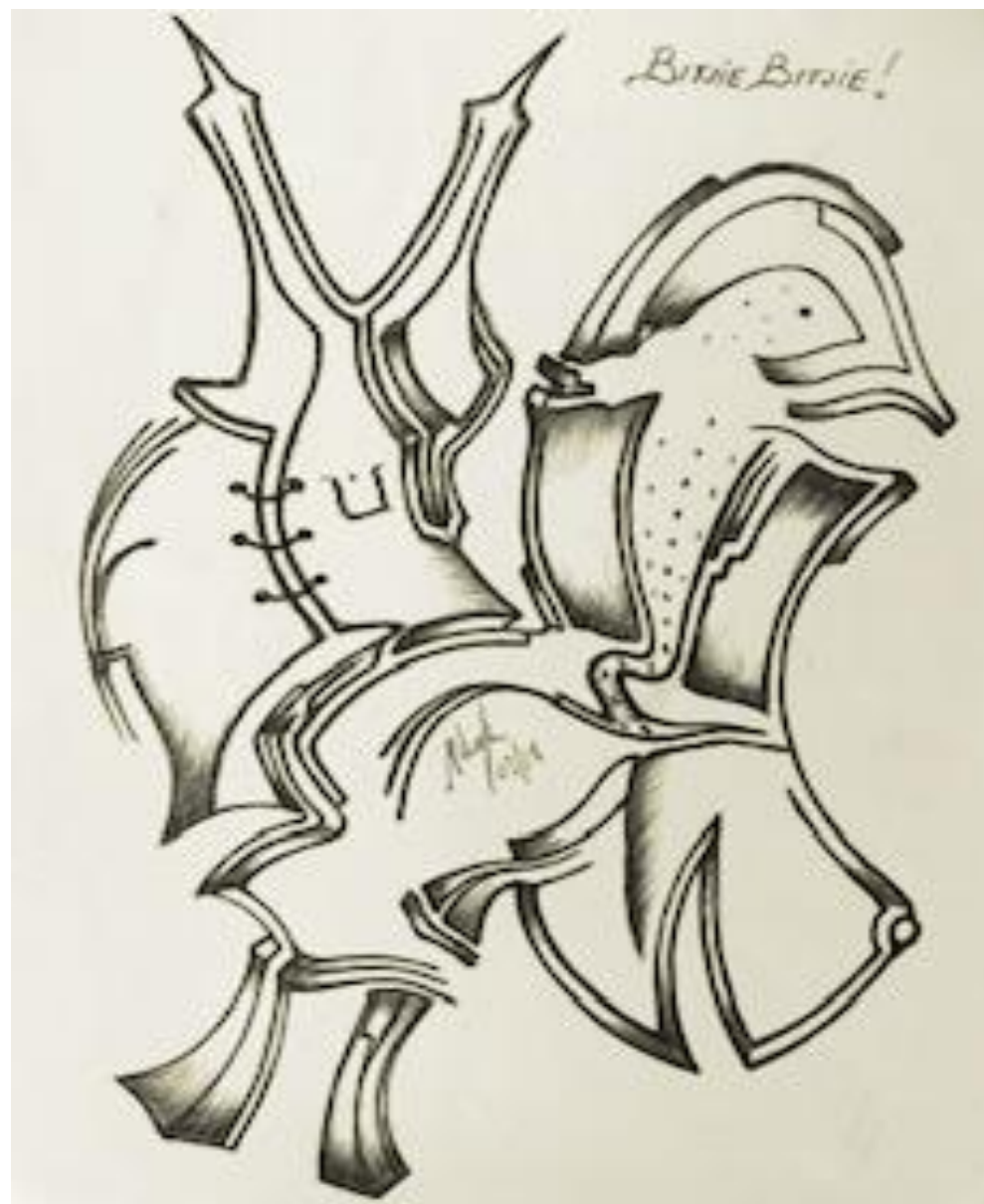
- Teka Tako Ngwane Institute
- Akha-Unique Telecoms
- 2063 Research & Advisory Collaborative NPC
- Elijah Mango College of Higher Education Alumni
- Community Youth Development Centres

Types of partners we are looking for:

- Private Sector firms
- Grassroots research and innovation support organizations
- Academic/Industrial Research Institutions
- Development Funding Organizations
- Project Incubation Organizations

Contact Info

**For more information and for interest to participate
please contact:**



Mdu Mkhonza - Teka Tako Ngwane Institute

E-Mail: mdu@tekatako.co.za

Telephone: 067 646 8825

Postal Address: 17 Bass Street, KaMagugu, Mbombela, 1200

Web (if available): www.tekatako.co.za

Presentation available via:

