

CELTIC-NEXT

Project Proposal Pitch

5th of October 2023, Online



**Artificial Intelligence Driven
Business Process Modeling**

AIDBoM

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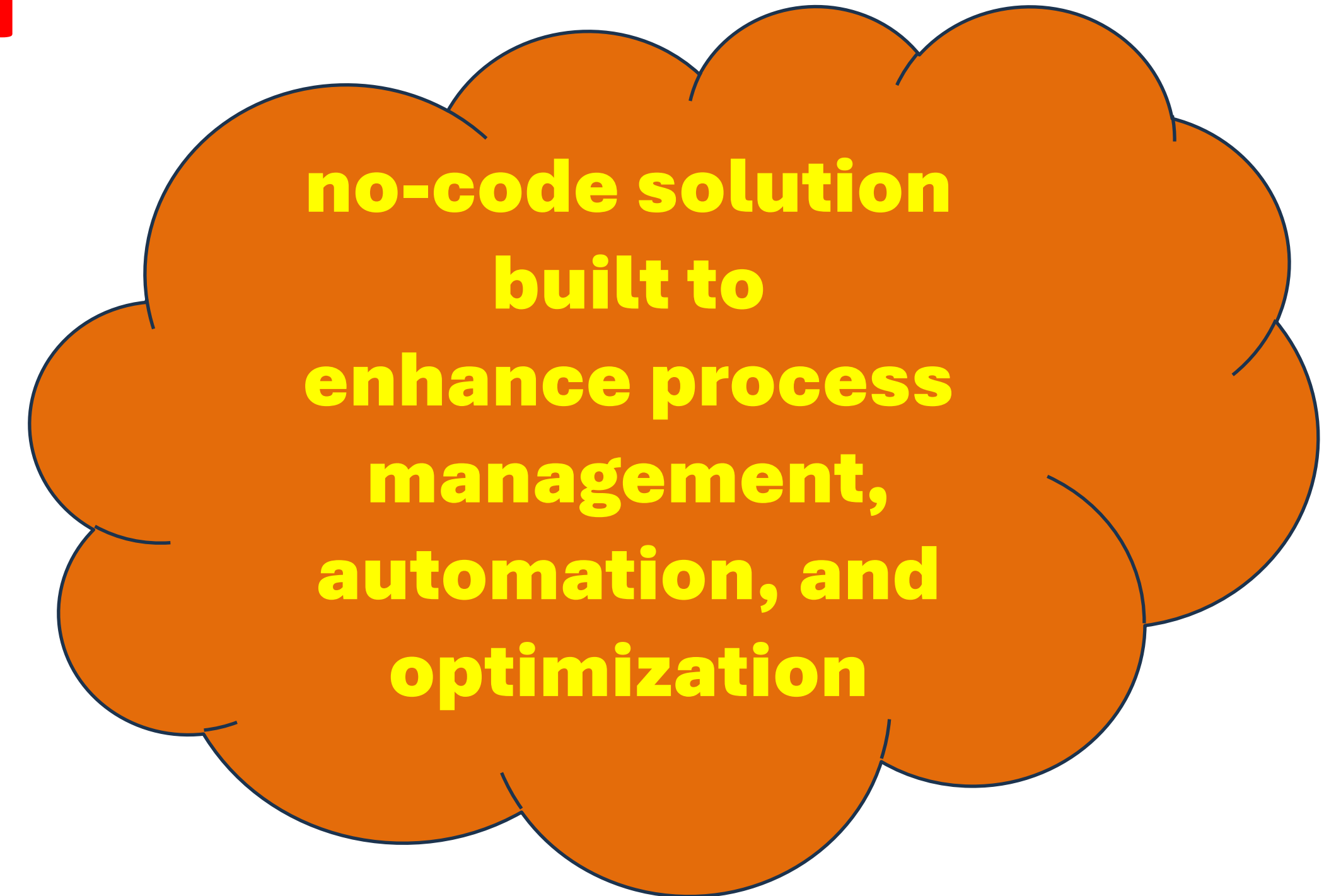
AIDBoM

Main Benefit

effortlessly build any type of process,
no matter how simple or complex

Amplified Efficiency

capture more efficiency gains with
the power of AI



- **Take no-code to the next level and empower teams to work smarter and faster.**
- **Reveal new insights into trends, root causes, and process performance.**

Organization Profile

GG Soft
Since 1998

PaperWorkBPM is an AI-supported low-code platform empowers companies to streamline their operations, reducing expenses and maximizing their potential for growth.

Solutions By Industry

- Insurance
- Financial Services
- Healthcare & Life Sciences
- Energy
- Manufacturing
- Professional Services
- Food & Beverage

Solutions By Department

- Human Resources
- Procurement
- Finance
- Legal
- Sales & Sales Ops.
- Information Technology
- Customer Service
- Risk & Compliance
- Quality Assurance
- Manufacturing Operations

Solutions By Technology

- Digital Process Automation
- Digital Forms
- Document Management
- Low-Code Development
- Robotic Process Automation
- SAP Integration



Proposal Introduction

Intelligent Business Process Management (iBPM)



Digital Transformation



Intelligent Automation (IA)

Automation of Business Process Modeling

<https://www.automationanywhere.com/rpa/business-process-management>

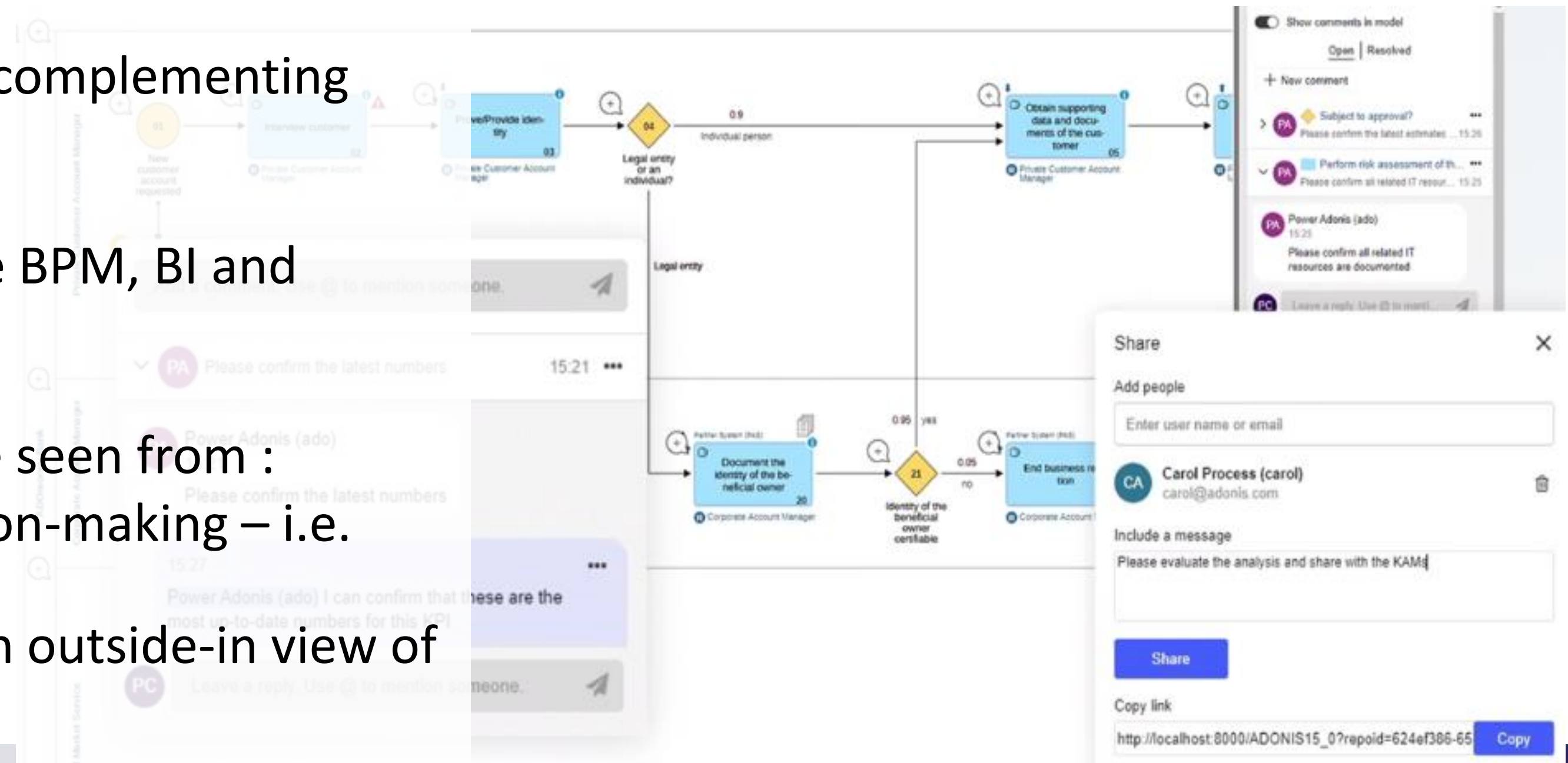
Complimenting BPM w/ BI

→ in order to understand the dynamics of the context by complementing BPM with the analytic mechanisms of BI

Structured interoperability across the organization's entire BPM, BI and application environments? → MUST BE BUSINESS-DRIVEN

Main perspectives for the alignment of BPM and BI can be seen from :

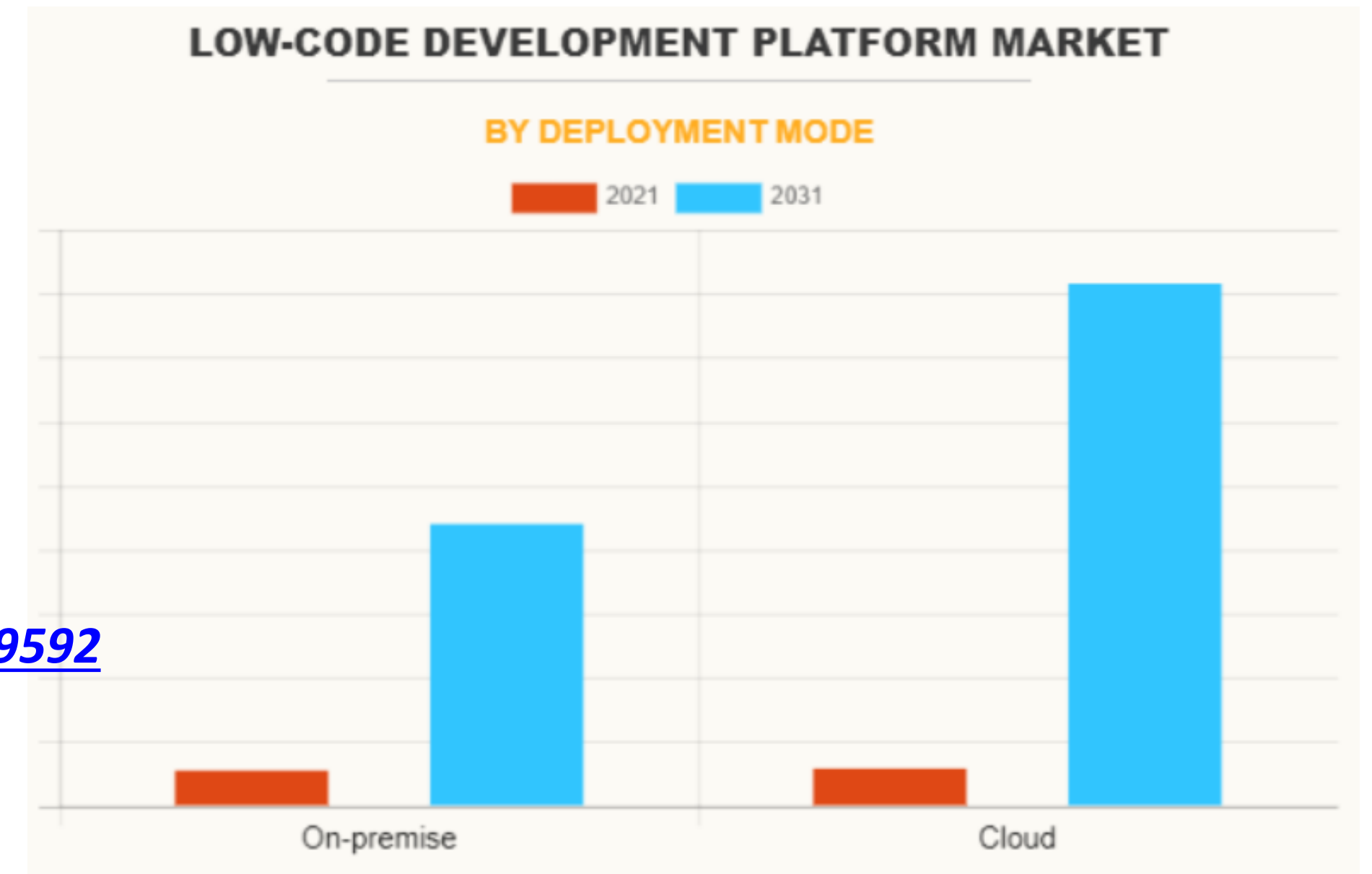
- Injecting BI into business processes to improve decision-making – i.e. taking an inside-out view of the of the decision
- Closed loop performance management – i.e. taking an outside-in view of the decision



Proposal Introduction

The global low-code development platform market was valued at \$11.5 billion in 2021, and is projected to reach \$125.6 billion by 2031, growing at a CAGR of 27.4% from 2022 to 2031.

<https://www.alliedmarketresearch.com/low-code-development-platform-market-A09592>



Get More Clarity

Compliance

Increase Customer Satisfaction

- ✓ Accelerate the development and delivery of business process-based systems
- ✓ Increased rate of development
 - Reduce Costs Extends the available labor pool.
- ✓ Rapid development of new apps and digital solutions, enhancing productivity and creativity.

Partners

- Potential Consortium → Yet to assemble!
- Involved Countries  + ?
- Expertise, profiles and types of partners looked for:
 - SME's from EU Countries
 - BPM Service Providers
 - Generative AI workers (industry / academics)
 - ..., etc.



Consortium Building Session

- Any of the hours between 10.00 AM and 12.00 PM on the days from 6-11th of October is to be announced.
- <https://polls.eurescom.eu/CELTIC-Consortium-Building-Sessions-Autumn-Call-2023/>

Contact Info

For more information and for interest to participate please contact:



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Presentation available via

