

Eureka Celtic-Next: Singapore Information Webinar

5 October 2023

Jointly organised by:







Growing Enterprises ⁶⁹

About Singapore









About Singapore

Singapore snapshot 2021

5.64 million **Total population** 4.07 million (Singapore citizens and permanent residents) **Resident population** 733.2 sq km **Total land area** S\$1.16 trillion / US\$859.3 billion **Total merchandise trade** S\$533.4 billion / US\$395.1 billion (at current market prices) **GDP S\$97,798 / US\$72,442** (per capita) China, Malaysia, United States **Top trading partners**



About Singapore

Singapore in rankings



Global Competitiveness Report, World Economic Forum, 2021





Among the world's top 5 digitally competitive ecomomies

IMD World Digital Competitiveness Ranking, 2021



Singapore is internationally recognised for innovation











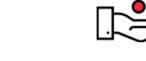




Bustling startup activity



Increased entrepreneurial activity in tech sectors



Increased venture funding activity & amounts

3,400

Tech startups (2012)

⇒ 3,800

Tech startups (2021)



S\$186.9 million (2012)



S\$14.7 billion (2021)



Home to 19 unicorns







































Partners with extensive regional reach







Global Innovation Alliance partners include:





Diverse pool of ecosystem partners

>200 incubators/accelerators L'ORÉAL FORGS MANAGERING StartupEast Microsoft PSA The World's Fort of Call ORACLE PHILIPS Found. Trendlines Medical Singapore ANTLER MATERIALS. Common Common INNOVATION STARBURST ACCELERATOR



>600 venture capital investors



MISTLETOE





jungle





wavemaker

Capital Group

edbi



















> 30 IHLs and research institutions



































Growing Enterprises ^{SG}

Key Industries in Singapore













Key Industries in Singapore

Manufacturing, Trade and Connectivity

Health and Biomedical

Environmental, Energy and Green Technology Transformative Digital Technologies

Consumer Media, Goods and Services

Advanced Manufacturing

IoT and Sensors

Mobility, Transportation and Logistics

Robotics and Automation

Biotech

Digihealth

Medtech

Agrifood Tech

Clean Energy

Renewable and Alternative Energy

Waste
Management and
Treatment
Solutions

Water and Environment

AI / Machine Learning

AR / VR

Big Data

Blockchain

Data & Security (Cybersecurity)

Fintech

Adtech, Content and Marketing

Education Tech

Retail Tech



Examples of sectors with potential areas of collaboration in Celtic-Next



Singapore's growing digital economy creates new opportunities for technology companies and innovations in areas such as:

Consumer Tech: Online Marketplace, HealthTech, FinTech, EdTech, Cybersecurity

Enterprise Tech: Cloud services, IT consulting, System Architecting, System Design, System

Integration, Business Applications (e.g. Productivity, CX/CRM, business intelligence)



Banking/ Fintech is a key industry that has grown in leaps and bounds in recent years

Banking/ Finance: Banking-as-a-service (commercial payment and card services), global

payments, remittances

RegTech/ Compliance: Adherence to anti-money laundering or counter-financing terrorism regulations



Singapore's Biomedical and Healthcare sector provides opportunities for innovative biotechnological solutions in areas such as:

Therapeutics: Pharma, Biotech, Complementary Health Products

Medical Devices: Equipment & Devices, Diagnostics

Digital Health: Telehealth, mHealth, Health Analytics, Digitised Health Systems



Growing Enterprises SO

Eligibility and application process for Singapore companies







Project Requirements



Project Requirements:



The consortium must comprise at least one Singapore company and one company from another participating country, who are independent from one another

Encouraged to collaborate with a mix of SMEs, large companies, and research performers, subject to each country's national funding regulations



No single participant or country is responsible for more than 70% of the budget of the project



Project duration must be 36 months or less, and must not have commenced at the time of application

Application Process



Eligibility Criteria



Eligibility Criteria for Singapore Company

Projects will be funded through the Enterprise Development Grant Co-Innovation Programme ("EDG(CIP)"), where the Singapore company will be **granted up to 70% of total qualifying project cost**.

Singapore companies must meet the eligibility criteria to qualify for grant support.

- Registered and operating in Singapore
- Minimum of 30% local shareholding
- Be financially able to see the project through completion

For more information:

https://www.enterprisesg.gov.sg/financial-assistance/grants/for-local-companies/international-co-innovation-programmes/overview

Application Process



Application Process for Singapore Companies

Find the right partners through various sources:

- 1. Brokerage Day presentations
- 2. Get in touch with EnterpriseSG

Call opens on 21 July 2023

Eligible consortiums should submit a project by 10 November 2023.

2. SCOPE

4. EVALUATION

1. PARTNERS

Once the partnership is formed, both project partners are highly encouraged to **seek early consultation** with their respective country representatives.

3. SUBMISSION

After submission of the Project Outline, Singapore applicant will be invited to put up an EDG(CIP) funding application.

Evaluation outcome will be finalised after the final proposal submission in end-Feb 2024.



Next Steps

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