



**CELTIC-NEXT**



# Proposers Brokerage Day

18<sup>th</sup> September 2024, London

**Pitch of the Project Proposal**

**Citizen Disaster Volunteer Platform**



**MESENSEI**

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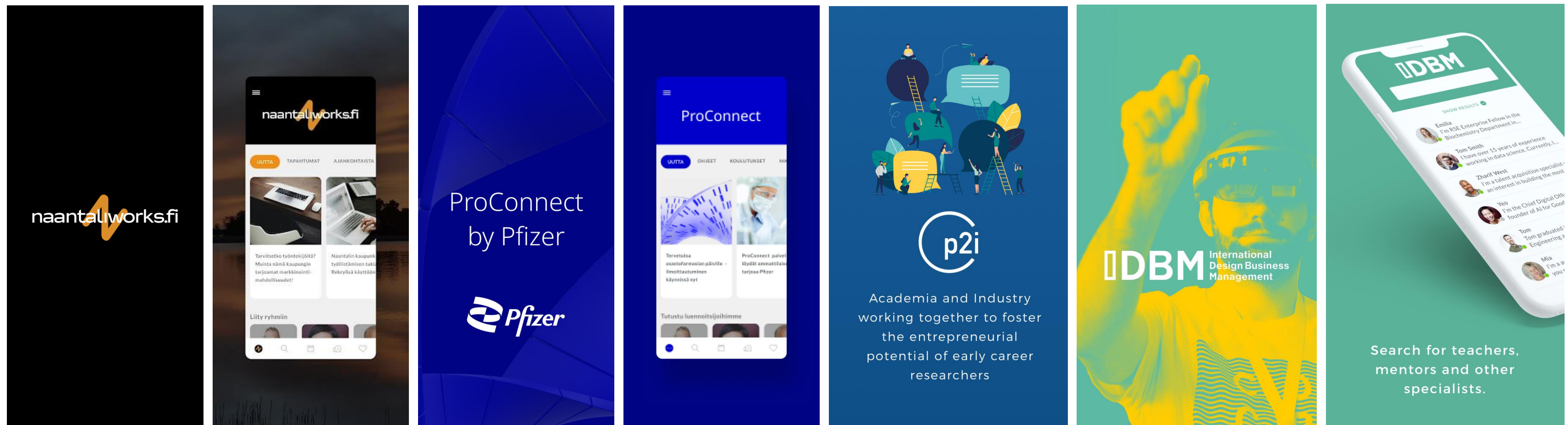
# Teaser

- Modern societies are complex and networked. Collaboration of government agencies, businesses, NGOs, and citizens is increasingly vital in public safety.
- Establishing effective, multi-directional communication flows between them is a significant interoperability challenge legally and technologically.
- The proposed solution is a combined training and coordination platform for public authority - citizen volunteer collaboration.
- The value proposition is to address multi-organizational coordination and interoperability challenges to reinforce public safety at the European, regional, and local levels.



# Organisation Profile

- The concept is based on mobile platform as a service (m-PaaS) technology developed by Mesensei Oy. Since 2018, Mesensei has invested 1.5 million in product development in revenue and investments.
- Mesensei m-PaaS is currently used by universities, municipalities, NGO's and corporates for building privacy and data protection sensitive digital services.



# Proposal Introduction

- We propose an European platform dedicated to public authority - volunteer citizen collaboration.
- The platform sets out to replace ad-hoc tools currently used, such as WhatsApp, and fragmented range of siloed education and training tools with compliance, cybersecurity and trust issues.
- The platform serves as guiding technology for establishing legally compliant and secure way of working, which can be trusted by authorities and citizens alike.
- The business requirements for the platform are affordable cost and ease of use comparable to the popular everyday tools.



# European Public Safety Collaboration Platform



- Expected Outcome: A dedicated platform to facilitate collaboration between European public authorities and citizen volunteers, enhancing public safety efforts across diverse use cases.
- Key Impacts:
  - Improved Public Safety: multi-directional communication between citizens and public authorities.
  - Increased Community Engagement: Empower citizens to participate actively in safety initiatives.
  - Scalable Solution: Adaptable for various European regions and safety contexts.



# Partners



- Mesensei has partnered up with Laurea University of Applied Sciences, Municipality of Nurmijärvi and Helsinki Rescue Association. It is a cluster representing the best in class knowhow in Finland.
- For End-User Need evaluation and Co-creation we are looking for public authorities and regional developers and NGO's interested in themes of public safety, public authority - citizen collaboration and training & mobilisation of large scale volunteer networks.
- For technology and commercialisation we are looking for distribution partners, such as service solution providers and technology integrators to form international consortium.
- For research and conceptual development we are looking for research and special expertise of partners with vested interest in public safety issues, e.g natural disaster response, mitigation of extreme climate effects, resiliency, preparedness, response and recovery.

# Contact Info

**For more information and for interest to participate please contact:**

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**Presentation is available via:**



# Join the Consortium Building Session Monday 23rd at 15 CEST

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