



CELTIC-NEXT

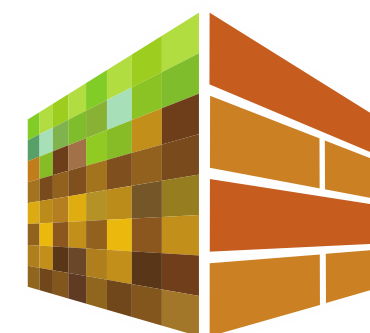


Proposers Brokerage Day

18th September 2024, London

Pitch of the Project Proposal

Blocks4Bricks



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Teaser

Let's use Minecraft to virtually rebuild Ukraine, and raise funds to rebuild it for real.

Blocks4Bricks (B4B's) lets you sponsor virtual blocks to raise funds for real 'bricks',

With 100% of profits going towards reconstruction efforts.

A relatively similar project to build Denmark using Minecraft, used 4,000 billion Blocks.

Ukraine is 12 times bigger, which could mean 48,000 billion blocks.

With B4B's £1 sponsors 1 block, and you can sponsor as many blocks as you like.

Why Participate and opportunities

Businesses & Investors: Economic growth, infrastructure development, housing rehabilitation, energy efficiency, regional stability, disaster resilience, health infrastructure, humanitarian assistance, tax benefits, access to government and local authorities reconstruction contracts

Academia: Research opportunities, knowledge exchange, community engagement, educational opportunities

Minecraft Builders: Social impact, community engagement, personal fulfilment, skills development

Diaspora: Hope of a better future, global awareness, driving economic growth, cultural preservation

Brands: Social responsibility, Brand awareness, Brand loyalty, employee engagement, competitive advantage

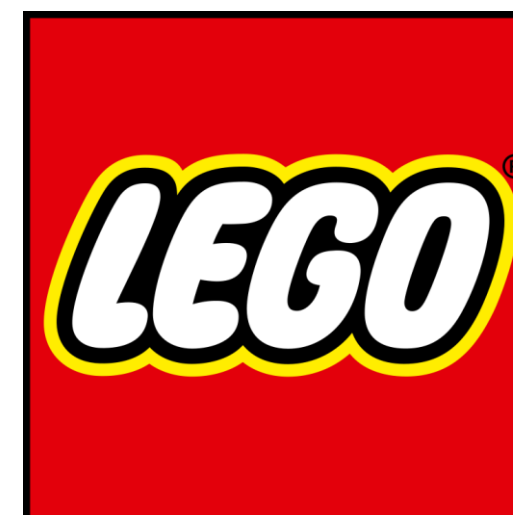
Teaser

Sustainable Knowledge Ecosystem Community

Building a better future starts with free, safe and global creative collaboration.

*Blocks4Bricks is powered by Minecraft and welcomes gamers across platforms.
Together, we merge virtual world-building with real-world solutions to help rebuild Ukraine.*

By continuously exchanging ideas, we create real and lasting impact , driving sustainable reconstruction and resilience.



Organisation Profile

*At Mindjuicer we believe in Clarity of Thought for All
as a Free 'Value Exchange' of Ideas, to Foster
Collaboration & Engagement*

*We are an award-winning Strategic Communications and
Creative Organizational Engineering consultancy
based in Epping Forest, right outside London.*

*With more than 20 years of building brands, we help start-ups, firms,
organisations and institutions to influence opinion, change
behaviours
and create positive change.*



Proposal Introduction (1)

Blocks4Bricks is not about playing a game, but playing our part in history.

For more thriving communities & smart cities. For a healthier, safer, more sustainable & connected world.

Let's build it together... one block at a time



VISION



MOTIVATION



CONTENT

Proposal Introduction (2)

PHASE 1

Geographic Data Acquisition & Preparation

Key Objective: Acquire and prepare geographic data for virtual platform development. Social platforms and Community building start.

PHASE 2

Geographic Development & Community Engagement

Key Objective: Full development of the platform and further engagement with communities. Partnerships development and events.

PHASE 3

Scaling, Crowdfunding Campaign & Public Partnerships

Key Objective: Leverage public engagement and crowdfunding to drive platform growth and real-world impact projects.

PHASE 4

Public & Private Backing for Long-Term Sustainability & Growth

Key Objective: Attract large-scale public and private investments to expand real-world implementation and sustain growth.

Partners



We would like to partner with a range of profiles from potential countries and Institutions

DE NL DK GBCHUA NO SE FI LV US CA JP KR AE QA

Technical partners (Software & Game Development, Engineering, IT security)

Construction and Infrastructure Partners (Construction, Architects, Sustainability experts)

Academic and Research Institutions (Research, Universities, Educational Institutions)

Government & Public Sector Partners (Government Agencies, Development Banks)

Private Sector Partners (Corporate Social Responsibility, Private Investors, Construction Tech Companies)

Contact Info

For more information and for interest to participate please contact:



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Presentation is available via:



Blocks4Bricks - Build a Virtual City. Rebuild a Real Nation

Join the Consortium Building Session Friday 20th at 10 CET

[Join meeting](#)

Join by meeting number

Meeting number (access code): **2741 299 9401**

Meeting password: **3qN7rTV9UHx**

