

## **5** eure **CELTIC-NEXT Proposers Brokerage Day** 24<sup>th</sup> February 2025, Barcelona

**Pitch of the Project Proposal** 

**Smart and Fast WiFi Test** Automation

**Burcu ERGUN, Airties** burcu.ergun@airties.com







#### **Main Benefit:**

accuracy with Al-driven Automation.

#### **Added Value:**

- •AI & Machine Learning for adaptive, real-world test scenarios •Cloud-based automation for seamless integration •Real-time insights & anomaly detection for efficient troubleshooting

#### Why Participate?

smarter WiFi performance validation!



Accelerates WiFi testing by up to 50%, reduces human errors, and improves test

Join a cutting-edge initiative to revolutionize telecom testing, gain early access to innovative AI-powered tools, and boost your market competitiveness with faster,

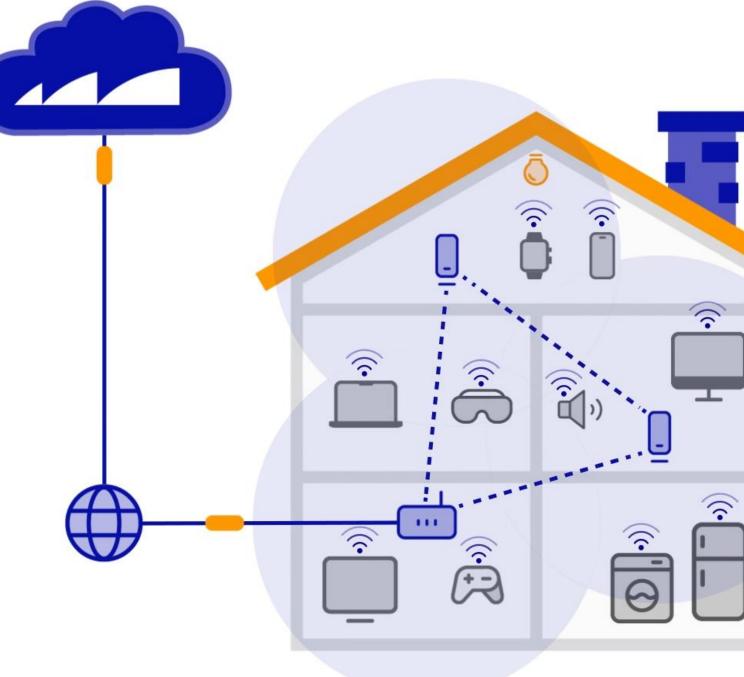
# **Organisation Profile**

- Airties provides managed Wi-Fi solutions for the Tier 1 Internet Service Providers (ISPs) across the globe.
- Currently, Airties integrates into and manages more than 35 million home Gateways mostly in USA and Europe.
- Airties' SW solutions optimize Wi-Fi connections and home networks, leading optimized user experience.
- Airties utilizes AI-powered methods for optimization of home networks.



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# **Proposal Introduction (1)**

### Vision:

To revolutionize WiFi testing by eliminating inefficiencies, reducing human intervention, and enhancing accuracy with Al-driven automation.

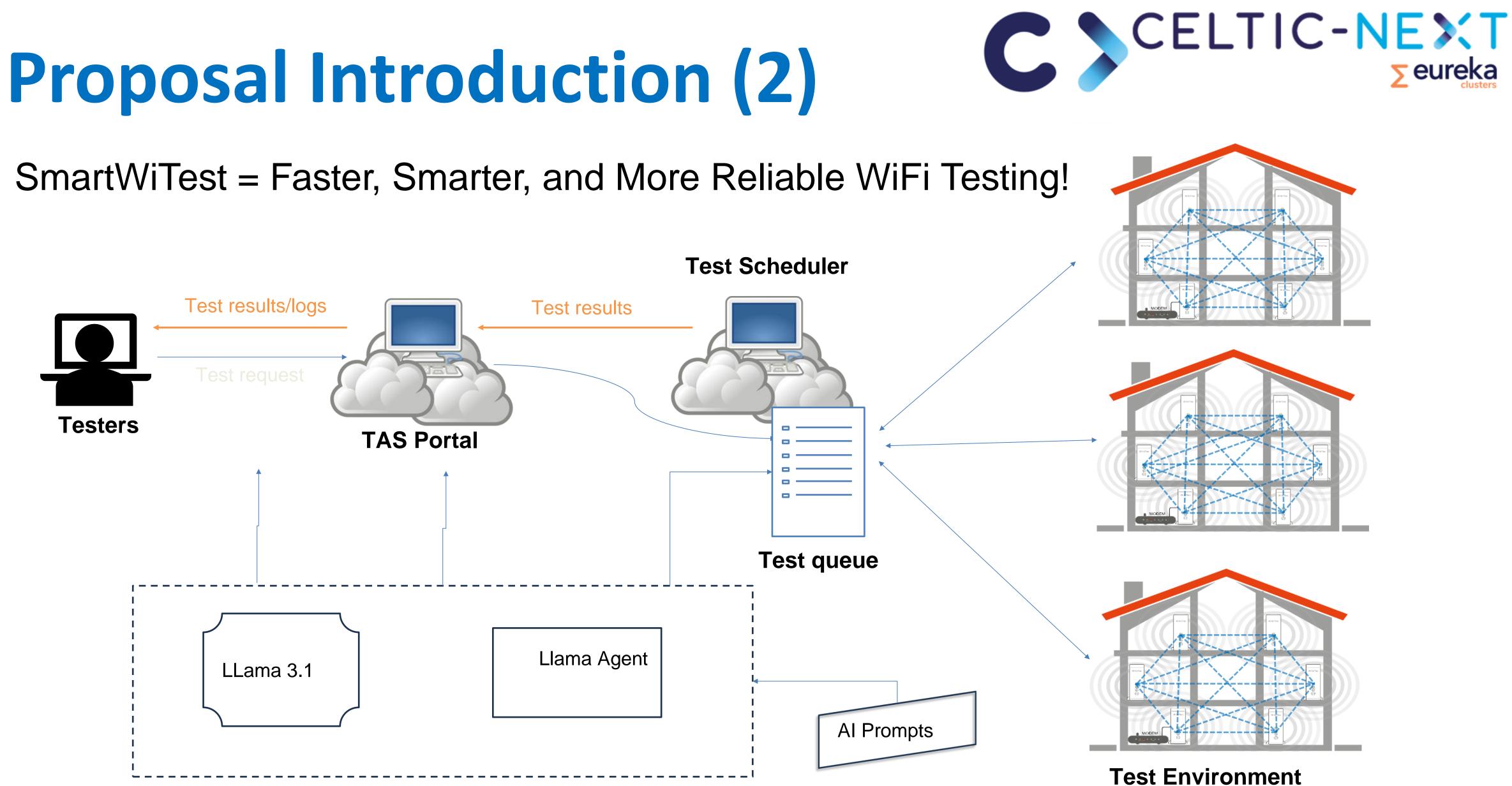
### **Motivation**:

Traditional WiFi testing is slow, costly, and prone to human error. Current methods lack adaptability to dynamic network environments. SmartWiTest introduces AI & ML to optimize test execution, ensuring faster, smarter, and more reliable testing.

### **Content & Key Features:**

Al-powered test automation for real-time optimization Machine Learning-driven test scenarios adapting to network conditions Cloud-based management for seamless remote testing Faster & more accurate WiFi performance validation







# **Proposal Introduction (3)**

### **Expected Outcomes:**

- Al-driven WiFi test automation platform
- 50% faster testing processes with reduced human intervention
- Adaptive & intelligent test scenarios using Machine Learning
- Cloud-based test management for remote and scalable testing
- Improved accuracy with real-time anomaly detection

#### **Impacts**:

- For Telecom Operators: Faster and more reliable network validation





• For IoT & Smart Device Manufacturers: Optimized device connectivity & performance For Data Centers & Enterprises: Efficient troubleshooting and reduced downtime

Smart and Fast WiFi Test Automation, Burcu ERGUN, Airties, burcu.ergun@airties.com



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# **Proposal Introduction (4)**

**Project Timeline (36 Months)** 

- Months 1-6: Requirement analysis & AI model development •
- **Months 7-18:** Core platform development & integration •
- Months 19-30: Testing, validation & optimization
- **Months 31-36:** Pilot deployment & commercialization strategy lacksquare





## **Partners**



### Managed Wi-Fi Solutions

## **Existing Consortium & Partner Collaboration**

• TR consortium is full

### Looking for partners with expertise in:

- Al & Machine Learning for intelligent test automation
- **Telecom & Network Infrastructure** for real-world validation
- **IoT & Smart Device Development** for connectivity optimization lacksquare
- Cloud & Edge Computing for scalable and remote testing
- Cybersecurity & Data Privacy for secure network testing  $\bullet$





## **Contact Info**

## For more information and for interest to participate please contact:

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**Presentation is available via:** 



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