CELTIC-NEXT Proposers Day
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Pitch of the Project Proposal

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MONITORING in cities, “Vulnerable Road Users”

The goal is to have several methodologies to tag peoples “BEHAVIOUR” on CROSSING SPOTS. Such information may be relevant to a number of applications, allowing one to promote greater and better security measures on crossing spots, enhance crowd control and traffic planning.

There is a move to revolutionize TRAFFIC SAFETY MONITORING in cities.
the creation of awareness for an unpredictable behaviour

Bringing people living in cities to stop being the problem and start being the solution, taking into account the characteristics of the VULNERABLE ROAD USERSs, along with their physical and emotional state, allowing, for example, the creation of awareness for an unpredictable behavior.
The ZERO ACCIDENT PROJECT aims to present a proof of concept on a Smart City’s approach to crowd sensing, validating that our concept is feasible and has practical potential.
WE WELCOME

1. AUTOMOTIVE OEM (ORIGINAL EQUIPMENT MANUFACTURER)
2. TIER 1 & TIER 2 SUPPLIERS
3. TELECOMUNICATION COMPANIES
4. MOBILE APPS DEVELOPERS
5. INFORMATION TECHNOLOGY “IT” EXPERTS
6. SMART CITIES
7. COMPANIES RELATED WITH “VULNERABLE ROAD USERS”
8. COMPANIES RELATED TO BEHAVIOUR ANALYSIS
For more information and for interest to participate please contact:

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