AI enabling effective directly to customer sales
Recent results

- Micro weather analyser from live video feed: rain, sun, snow, ice
- Traffic counter from video feed: pedestrian, bicycle, car, bus and direction of a traffic
- CO2 analyser for mobility. Measures in real time users CO2 emissions while mobile. Recognizes walking, bicycling, car, bus, train, tram and metro.

https://www.smartlahti.fi/citicap/

Focus on commercial AI applications
Goal is to enable producers / manufactures of services and products to market and sell them directly to consumers by utilising AI technologies.

- How to define / find potential customers?
  - On heterogeneous markets?
- How to make customer experience pleasant?
- How to organise logistics?
- What are requirements for business ecosystem?
- What are needed tools?
- How to do all above cost effective?
Partners

Upseller Oy, Finland
- AI chat bot services

GreenPeak Oy, Finland
- Ecosystem analysis

ETM LtD, South Korea
- AI logistic systems

LAMK OY / LAB Oy, Finland
- AI solutions
For more information and for interest to participate please contact:

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