CELTIC-EUROGIA Proposers Day 29th January 2020, at Nokia Premises in Madrid

Jesus Alonso, Researcher jesus.alonso.viana@gmail.com

Pitch of the Project Proposal Al on the edge for people





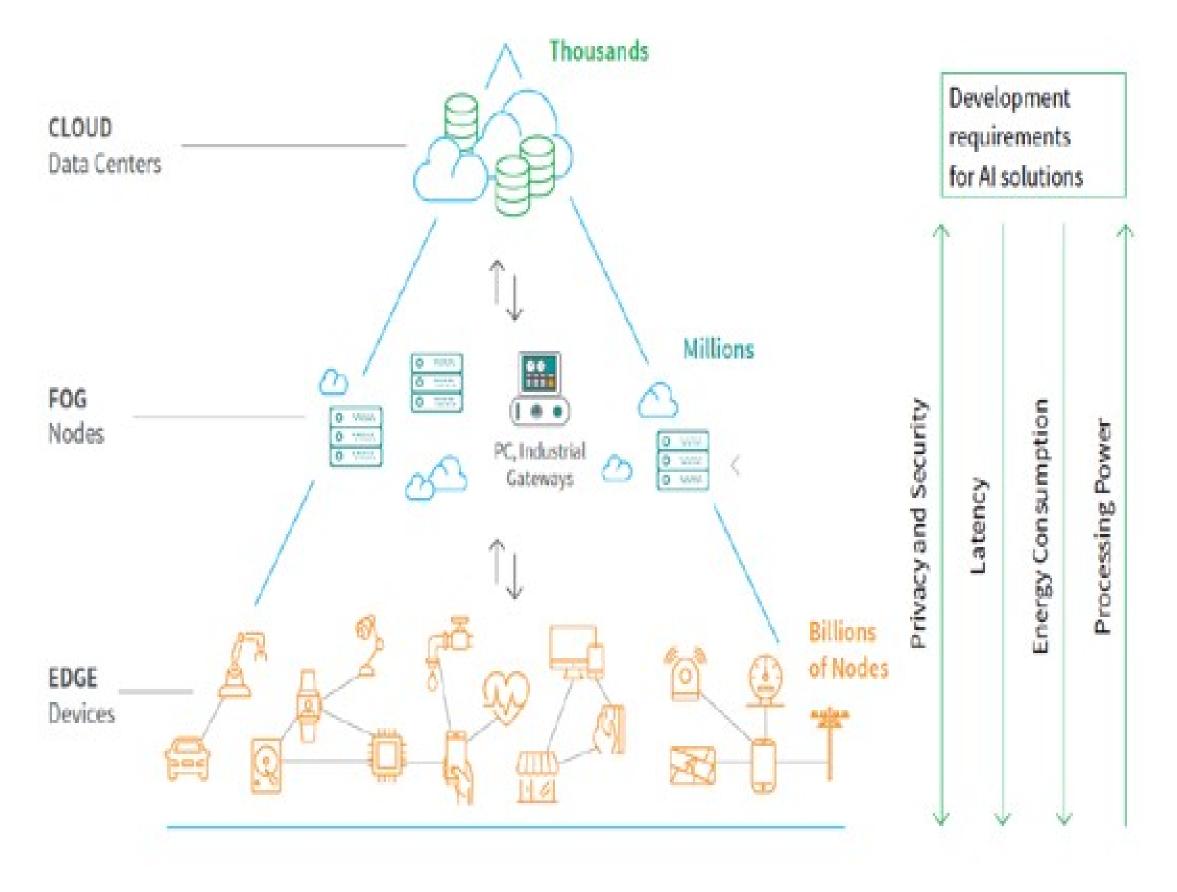




DSPG smart Al on the edge

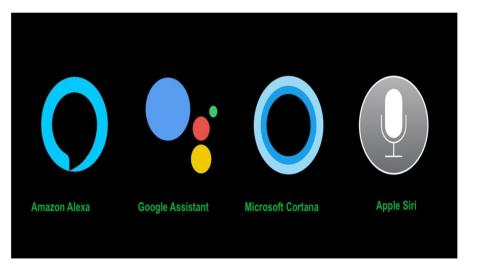


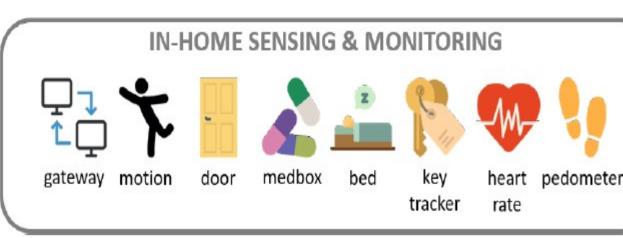
Al on Cloud, Fog and Edge



Wearable/Hearable and IoT Device AI on the edge Plan, advance services for people

#5 Trends: Ai-Voice assistant always on.





#7 Trends: Biometrics and Health^{#9} Trends: Voice Biometrics Authentication.



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Organisation Profile

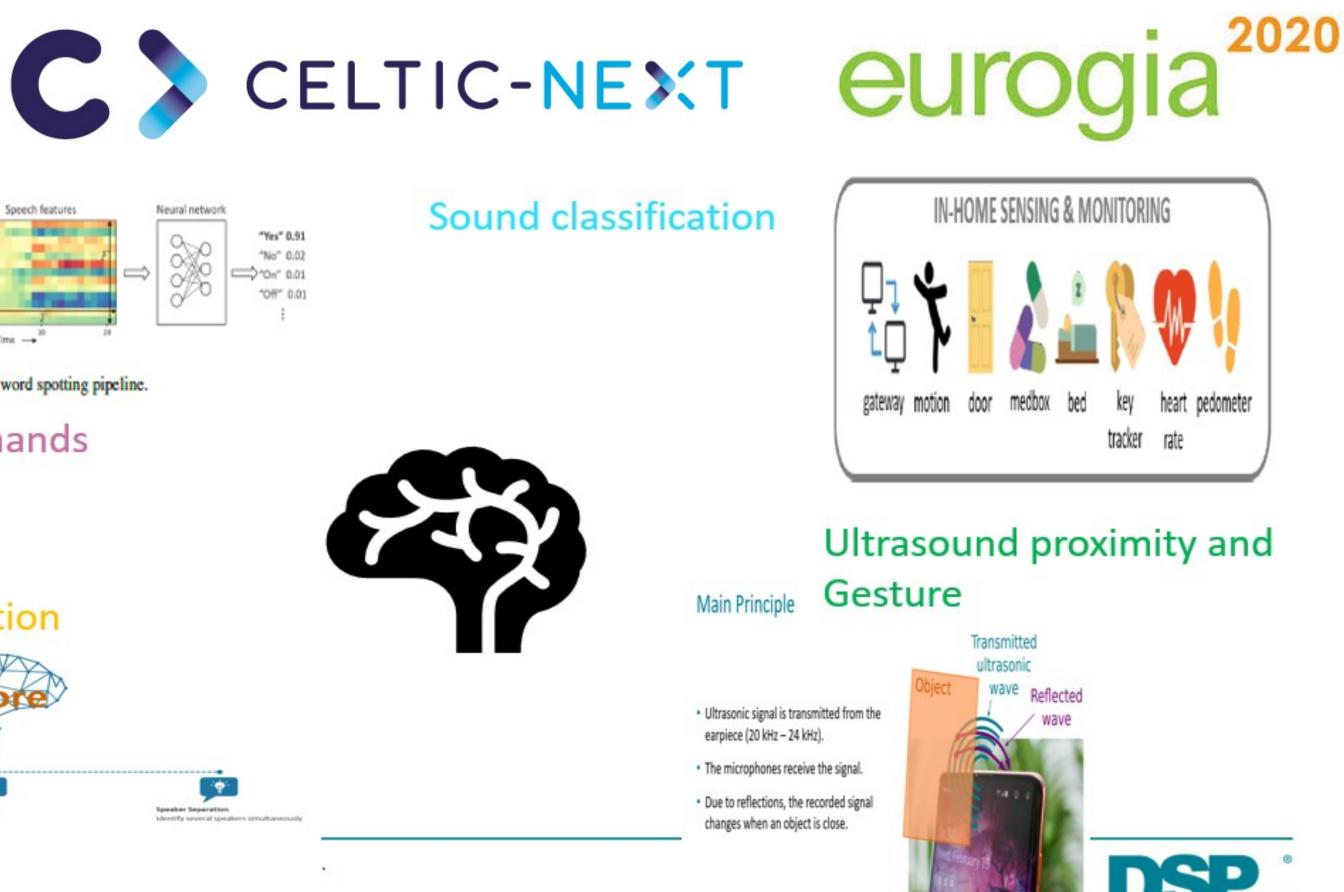


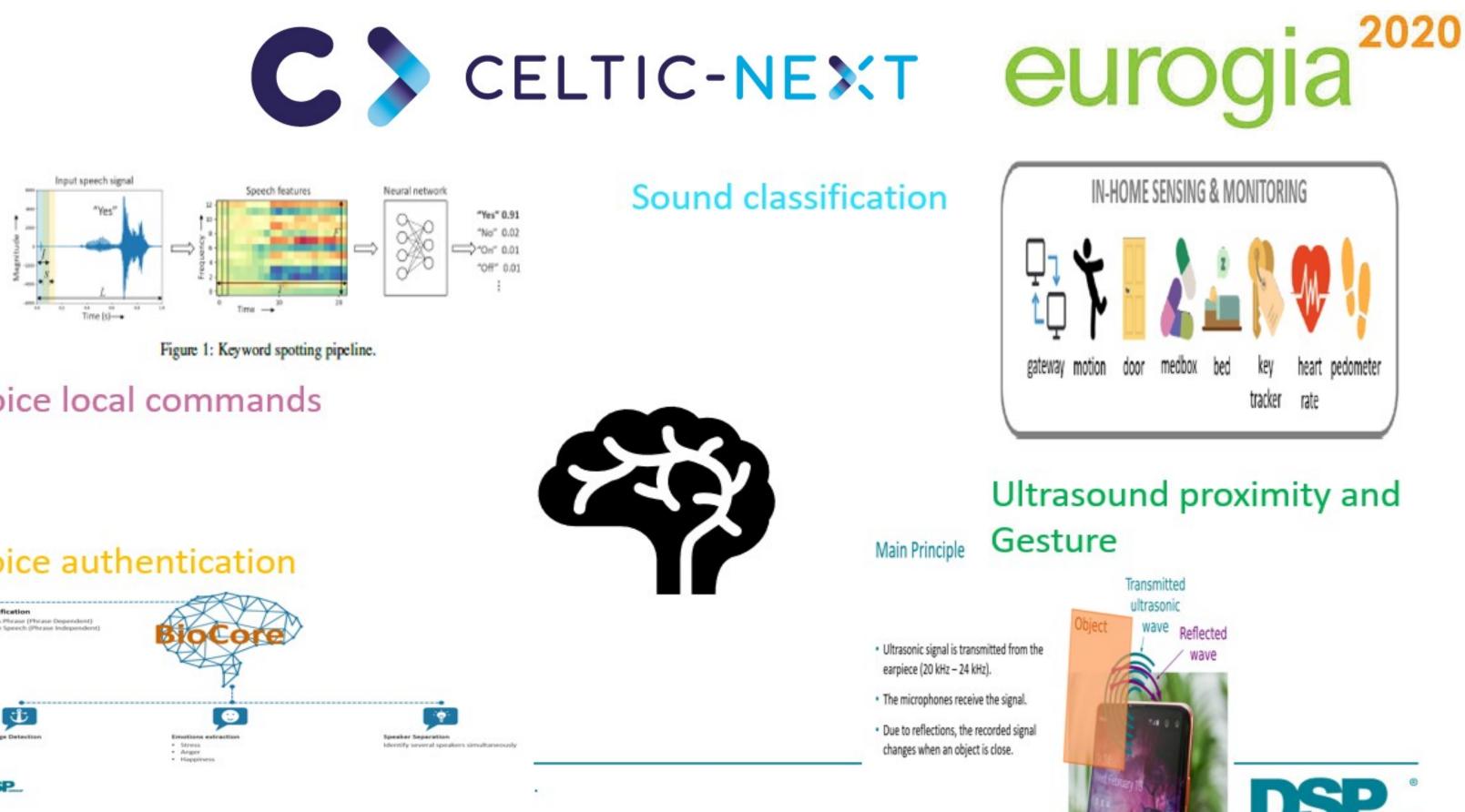
DSP Group[®], Inc. (NASDAQ: DSPG) is a leading global provider of wireless chipset solutions for converged communications. Delivering semiconductor system solutions with software and hardware reference designs, DSP Group enables OEMs/ODMs, consumer electronics (CE) manufacturers and service providers to costeffectively develop new revenue-generating products with fast time to market.

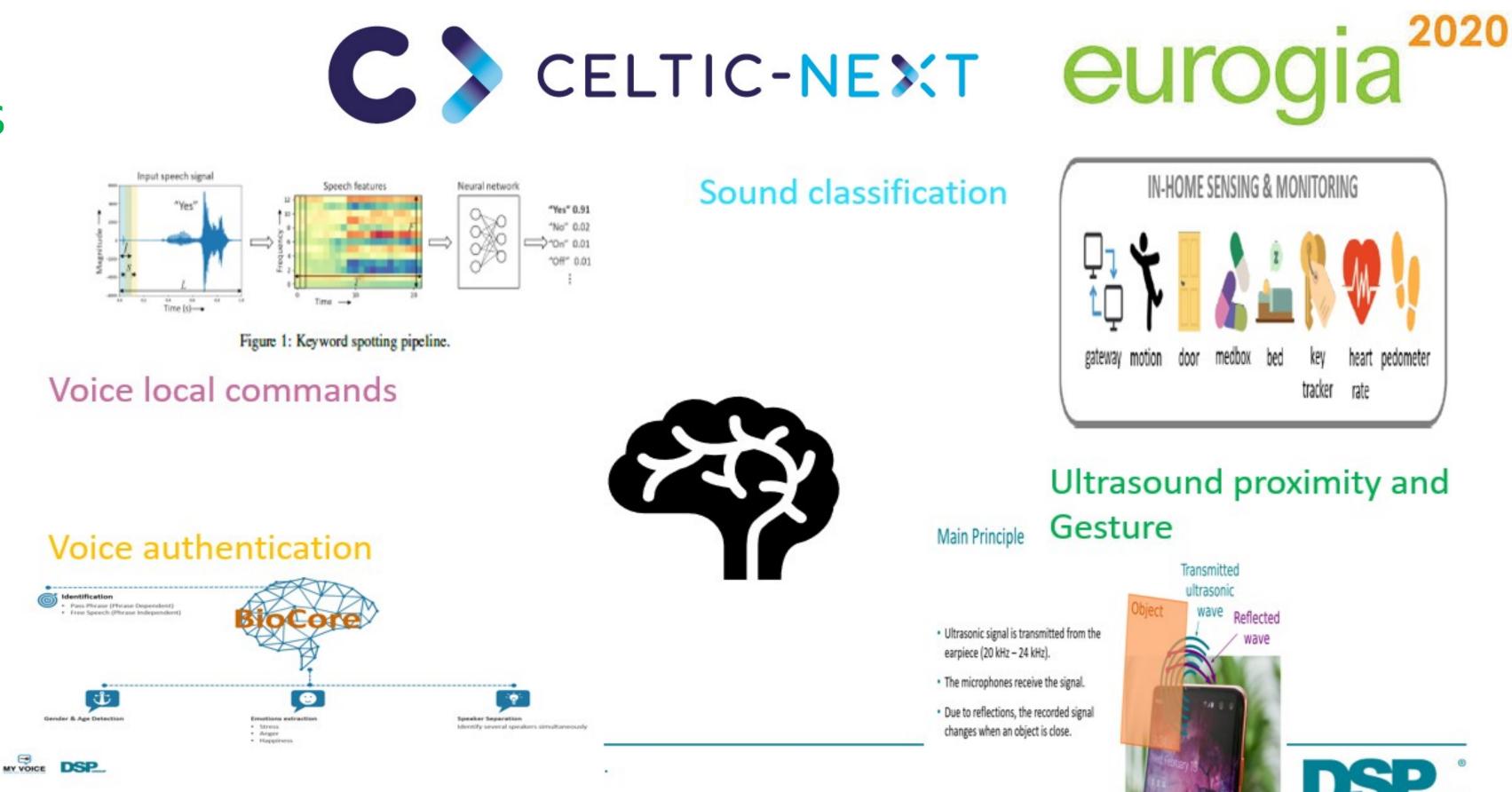
DSP Group



Better people's and environmental services







- \bullet IOT) always & anywhere with outstanding user-experience
 - AI / ML algorithms
 - communication via sound
 - **Low power** from the battery even in always-on modes

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Smart SoC with low power Al on edge focus on people services

Enables end-users to use their devices (Smartphones, Tablets, PCs, Smartspeakers, Smarthome, Wearables and

Voice control, Voice call, Awareness Detection (Proximity, Gesture, Sound Type Detection, Sensor Fusion) and Seamless







Proposal Introduction

Al on the edge for people, Jesús Alonso

- In combination with partners we propose developing devices on top of DSPG SoC to be used in IoT, SmartHome and eHealth advanced services. The project will impact the people's interaction with machines that improve health and day to day activities
 - Schedule of the project : 36 months



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Consortium



- DSPG: Wide expertise in AI applied to voice command, SoC, ULE technologies:
 - less power consumption Al
 - support imaging Al

Integrators of our System on Chip (SoC): wearables, IoT, medical devices... • Service providers in the domains of IoT, eHealth, smarthome...

Project leader DSPG (Israel)

Companies from Turkey, Spain have expressed their interest in the proposal • Target: to develop the next generation SoC with more advance AI on the edge

Partners searched profile:





Consortium Building Session



The meeting will take place via WebEx on Wednesday, February 5, 2020 **10:00** *am* | *Europe Time (Berlin, GMT+01:00)* | **30** *mins*

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WebEx link:

https://eurescom-meetings.webex.com/eurescom-meetings/j.php? MTID=m658aba0afb1cd488d0da75f265e77b3f







For more information and for interest to participate please contact:

Jesús Alonso, Researcher jesus.alonso.viana@gmail.com +34.640.510.812 Herzliya, Israel www.dspg.com

Presentation available via:







DSP Group (est. 1986)

Leading global provider of voice AI and IoT technologies

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line.

>1B Products w/ **DSP** Group Inside

>200 patents filed/granted

> 10 locations

350 employees

1994 Publicly traded

#1 position in VoIP for Office and

Enterprise



SmartVoice Key Verticals and Market trends



Tablets & PCs

VUI (Voice User Interface) becomes interface of choice in tablets. Used to control smart home and entertainment applications.



Cameras

Voice is undergoing an change in terms of enhancing voice and audio user experience from Standard Definition to High Definition, from limited interface to VUI and a need for a natural, robust far field & two-way voice covering both indoor and outdoor conditions.

TV/entertainment

Voice activated TVs, RCUs, OTT streamers and STB are gradually evolving from basic push to talk VUI, to a rich far field, always on and handsfree experience, supporting mid to far field voice activation. Low power VUI is becoming increasingly important for stand by devices like set top boxes and TVs to comply with **Energy Star requirements**







Hearables

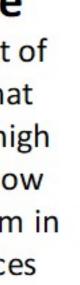
The bourgeoning market of smart wearables such as wireless earbuds with active noise canceling augmented hearing, and increased control over ambient sounds is propelling the demand for edge AI and active noise cancelling head phones



Smartphone

VUI is integral part of smartphones, what started mainly in high end models has now become mainstream in mid-low end devices



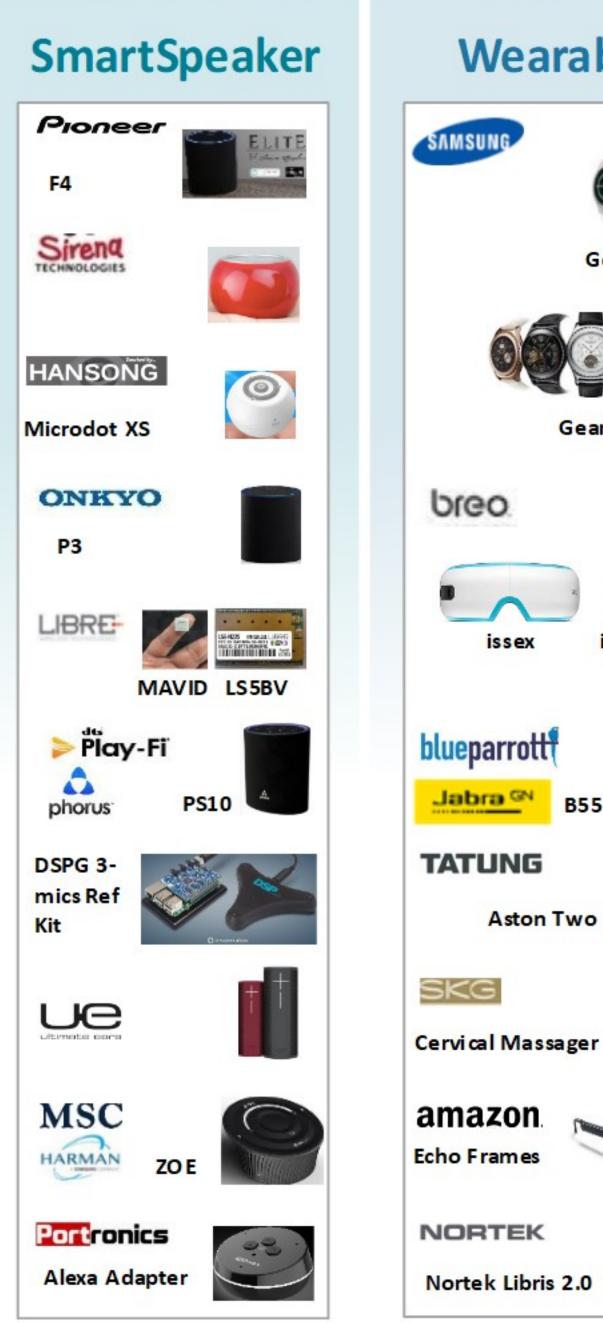


DSP Group: Products integrating **SmartVoice** Solutions

> 30 Vendors

> 70 products

> 80Mu shipped



Wearable





Gear Sport













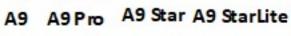
Tablet



Smartphone SAMSUNG













Real me X2 K5







meitu





Smart Home

Market Trends

- The millions of homes where voice control has gained a foothold for smart home adoption will be a fertile ground for the wider adoption of a growing range of additional smart home devices
- Security SPs need a reliable solution for 2-Way Voice to turn the home security system into a communications control center, covering the entire home with intercom and a direct audio channel





Winning Factors for ULE

- Interference free spectrum
- Superior range
- Natural two-way voice, minimal latency and guaranteed QOS
- Enhanced security

