The NRC delivers value to Canada in two ways

1. NATIONAL NETWORK OF RESEARCHERS AND FACILITIES performing research and technical services with partners
2. DELIVERS NATIONAL FUNDING PROGRAM
   The Industrial Research Assistance Program
2,151 SCIENTISTS, ENGINEERS, TECHNICIANS, AND OTHER SPECIALISTS including 255 SME industrial technology advisors

179 BUILDINGS MANAGED (equivalent to 354 NHL hockey rinks) in 22 locations

$1.1B ANNUAL EXPENDITURE including an IRAP contribution budget of $293M for SMEs

1,577 R&D COLLABORATIONS AND HELPED 8,000 SMEs
Who can we select?

BASIC ELIGIBILITY
- Incorporated SME(<500 employees) operating in Canada
- Objective to grow through innovation

ASSESSMENT OF THE BUSINESS
- Business opportunity
- Management & financial capabilities
- Potential to achieve expected outcomes
- Plan to commercialize results

ASSESSMENT OF THE PROJECT
- Project plan and challenges
- R&D team’s capacity to achieve success
- Potential impact on the firm and Canada
Canada’s Engagement with EUREKA

- Associate Member of EUREKA since 2012
- Funded over $100M for international R&D collaborations

SOME TIPS FOR CELTIC/EUROGIA AUTUMN CALL 2020

- Budget: Up to $1M per project per firm, maximum 3 years duration
- Impact: Commercial within 2 years of project completion, strong innovation, and societal and economic benefits in all funding countries.
- The project activities grant important access to a value chain.
THANK YOU
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